1-1-2017

The Right to Improvise in Low Wage Work

Michael M. Oswalt

Follow this and additional works at: https://huskiecommons.lib.niu.edu/allfaculty-peerpub

Original Citation

This Article is brought to you for free and open access by the Faculty Research, Artistry, & Scholarship at Huskie Commons. It has been accepted for inclusion in Faculty Peer-Reviewed Publications by an authorized administrator of Huskie Commons. For more information, please contact jschumacher@niu.edu.
The resurgence of strikes in the non-union fast food and retail sectors has created unprecedented momentum for increases in state, local, and company-specific minimum wages. The once fantastical demand for a $15 an hour wage floor has been legislated into life in two states, four major cities, and counting. Early work, drawing from organizational studies, identified “improvisation” as the theoretical engine of the walkouts, and while that strategy remains, the ground has since shifted. Today’s strikes are no longer just about McDonald’s or Walmart but low-wage jobs generally, from child care, to adjunct teaching, to security, and beyond. This Article tracks this ambitious next step and asks the critical question of whether improvised resistance can play a foundational and widespread role in workplace advocacy. The answer is “yes”—but only if the law lets it.

Workers improvise when they trust each other, and they trust each other when they can talk to each other in relaxed settings. At work, and under longstanding labor law, that means break time. But work changed and the law did not. Today’s low-wage service economy is nothing like the post-World War II industrial age when the main law governing workplace relationships was established. A prime consequence is the end of opportunities to informally hang out on the job—that means less talk, less trust, and a diminished potential of improvisation arising organically.

This Article argues that protecting the right to improvise in low-wage work requires reform of the labor law super-principle that “working time is for work” and nothing else. In 2017, working time is often the only time on the job, so employees must be empowered to interact freely right there and then. Two specific changes are proposed. First, workers should be allowed to chit-chat—about any topic—in the midst of assigned tasks. While talking while working might seem like a productivity menace, multitasking research suggests the opposite. Second, labor law should carve
out space for workers to take “micro-breaks,” short concerted worktime stoppages
that impact production only modestly. Both changes are possible through existing
precedent and without amendment to the National Labor Relations Act.

TABLE OF CONTENTS

INTRODUCTION ................................................................................................................. 961
I. THE STRATEGIC EVOLUTION OF IMPROVISATIONAL UNIONISM ...................................... 968
   A. The Rise, Results, and Ripples of Improvisational Unionism ...................................... 968
   B. Outsourcing Improvisation: Fo(u)r Fifteen and Beyond .............................................. 971
      1. Fight for $15 and the Unification of Low-Wage Work ............................................. 971
      2. Viral Marketing ............................................................................................................ 975
      3. From Walmart and Fast Food to Anywhere and Everywhere ..................................... 976
   C. Improvisation as the Future of Workplace Activism .................................................... 980
      1. Fight for $15 and April 14,2016 .................................................................................. 984
      2. Uber ............................................................................................................................... 985
      3. Social Media ................................................................................................................ 986
      4. Going Forward .............................................................................................................. 988
II. THE RIGHT TO IMPROVISE: LEGALLY, NORMATIVELY, AND THE ESSENTIAL
    ISSUE OF ACCESS ........................................................................................................ 989
   A. The Right to Improvise Legally: Labor Law’s Improvisatory Roots .............................. 989
   B. The Right to Improvise Normatively: In Defense of a Little Chaos .............................. 992
   C. The Right to Improvise: The Essential Issue of Access ............................................... 998
      1. Republic Aviation and “Working Time Is for Work” .................................................. 999
         a. The Importance of Talk .............................................................................................. 1001
         b. Improvisation’s Oxygen: From Hanging Out to Trusting to Yes-Anding ............. 1003
         a. The World of Republic Aviation .............................................................................. 1006
         b. Today ......................................................................................................................... 1008
III. TOWARD AN ACCESSIBLE RIGHT TO IMPROVISE: REVAMPING A LABOR LAW
     SUPER-PRINCIPLE ...................................................................................................... 1017
   A. Working Time Is for Work—And Talk .......................................................................... 1017
      1. A Slogan Broken in Theory ......................................................................................... 1018
      2. A Slogan Broken in Practice .................................................................................... 1022
      3. Preserving the Principle .............................................................................................. 1025
   B. Working Time Is for Work—And Breaks ...................................................................... 1030
      1. Micro-Breaks as Mutual Aid ...................................................................................... 1031
INTRODUCTION

In 2012, the U.S. labor movement took a sharp turn. That fall, workers at Walmart and in the fast food industry suddenly walked away from their jobs in a series of nationwide single day strikes for higher wages and, in some cases, union rights. The events forced a reappraisal of what unions usually do (organize employers one-by-one) and what workers usually don't (walk-out). The strikes also sparked a new and growing line of labor law scholarship that categorizes and considers the implications of the approach.

One of the most recent efforts argued that the speed and experimentalism of the strikes represented an embrace of "improvisation," an everyday term that is also studied empirically in the

---

3 JAKE ROSENFELD, WHAT UNIONS NO LONGER DO 89-90 (2014) (quantifying U.S. strike decline); see also Max Fraser, Can the One-Day Strike Revive the Labor Movement?, DISSERTATION, Winter 2014, https://www.dissentmagazine.org/article/can-the-one-day-strike-revive-the-labor-movement (attributing press attention to the "unfamiliarity of the tactic these fry-guys and burger-flippers were using: they were striking! After all, who actually goes on strike anymore?").
academic discipline of organizational studies. Drawing heavily from comedy and jazz, improvisation researchers have shown that unplanned actions and reactions can facilitate personal and even institutional change. Something about flash decision-making, it seems, transforms observations, experiences, and intuitions in ways that can creatively cut through hide-bound bureaucracies and path dependencies.

According to scholars, improv's magic traces back to a relational principle known as “yes-and.” To yes-and is to accept whatever comes along (“yes!”) and enthusiastically build on it (“and!”). The theory behind so-called “Improvisational Unionism,” then, is that workers can generate power by saying “yes” to workplace slights and grievances as opportunities to resist in unexpected ways, in the moment. Because the research assumes that yes-anding can become intuitive, like a second

---


6 Improvisation’s essence is unplanned action. As Stephen and Martha Tyler describe it, improv “is the negation of foresight, of planned-for, of doing provided for by knowing, and of the control of the past over the present and future.” Stephen A. Tyler & Martha G. Tyler, Foreword to BRADFORD P. KEENEY, IMPROVISATIONAL THERAPY: A PRACTICAL GUIDE FOR CREATIVE CLINICAL STRATEGIES, at ix, x (1990). “The word improvisation itself is rooted in the word ‘proviso’ which means to make a stipulation beforehand, to provide for something in advance, or to do something that is premeditated.” Karl E. Weick, Improvisation as a Mindset for Organizational Analysis, 9 ORG. SCI. 543, 544 (1998). Adding “im” provides a meaning that is “the opposite of proviso.” Id.


8 This points to one of the more popular definitions for improvisation itself. See Weick, supra note 6, at 544 (defining improvisation as “reworking precomposed material... in relation to unanticipated ideas conceived, shaped, and transformed under the special conditions of performance”); see also Dusya Vera & Mary Crossan, Improvisation and Innovative Performance in Teams, 16 ORG. SCI. 203, 205 (2005) (emphasizing “improvisation as a conscious choice... [that] may be an option considered in advance, as when firms have formal or informal norms enabling people to depart from routines at certain times to come up with something new”).

9 Crossan, supra note 7, at 596 (“Improvisers would say that the principle of ‘yes-anding’ is at the heart of improvisation.”).

10 Id. at 596–97 (“‘Yes-anding’ means that individuals accept the offer made to them and build on it. It is a simple concept, but challenging to implement.”).

11 Oswalt, supra note 5. Strikes are one example, but snap resistance can also include lesser forms of activism, like a “march on the boss.” See Chris Brooks, Volkswagen Workers Celebrate Election Win, but Question Union's Partnership Strategy, LABORNOTES (Dec. 5, 2015), http://labornotes.org/2015/12/volkswagen-workers-celebrate-election-win-question-unions-partnership-strategy (reacting to an assembly line acceleration by going "as a group to confront the manager in the Human Resources department").
nature, an implication of the approach is that where the improvisational spirit takes hold, strikes and other forms of flash resistance are likely to continue.

And sure enough, from today’s vantage, the walkouts have picked up steam and, importantly, victories. As of mid-2016, two large states and four major cities have enacted Walmart and fast food workers’ central demand, a $15 minimum wage. Tucked within that timeline, however, is a strategic shift that has received almost no attention and that the original research on workplace improvisation did not consider. For over two years, the strikes proceeded with little advance notice, were promoted by geographically specific groups, and focused on one employer and one industry. In 2015, all of that changed. An April strike was announced months in advance and was preceded by dozens of small but showy lead-up actions calling out for others to join in, anytime. The previously disparate groups had coalesced under a single banner, “Fight for $15.” Most prominently, the targets had shifted. What began as two parallel campaigns against Walmart and fast food was now a more unified fight against low-wage work writ large, with the goal, apparently, of spreading or “outsourcing” improvisational resistance to anyone, in any industry, at any job interested in taking a stand by striking for a day—even if “Fight for $15” had no way of being in touch with them directly. It seemed, in other words, like the improvisational strategy was not just maturing, it was changing the game.

This new, radically expanded field of play is undeniably ambitious, upping the potential and stakes of the strikes considerably. It also raises questions, the most obvious of which goes to viability. Forty-two percent of working America makes less than $15 an hour. Without tens of thousands of on-the-ground organizers to encourage and assist, is it

---

12 Professionals in the creative arts, in particular, refer to a reliance on improvisation in everyday life. See, e.g., Rachel Dratch, Girl Walks Into a Bar . . . 29 (2012) (“Yes And’ would serve me well, not only onstage but offstage too. Without my realizing it, ‘Yes And’ would contribute to one major life event far down the road . . . .”); Stephen Nachmanovitch, Free Play: Improvisation in Life and Art 186 (1990) (“Improvisational theater does not necessarily take place in a theater and does not necessarily involve people who call themselves actors or artists. The materials of improvisational theater, art, music, dance are all around us all the time.”). Organizations and institutions, too, can make improvisational relations a practice. See, e.g., Ted Baker et al., Improvising Firms: Bricolage, Account Giving and Improvisational Competencies in the Founding Process, 32 Res. Pol’y 255, 270 (2003) (“[I]mprovisation can lie at the very core of firm strategies.”).

really possible to persuade this vast universe—*from afar*—that improvised pushback is a good idea when a problem comes up at work?

Answering that question might, on one the hand, lead to consideration of social movement theory. In fact, some of that work does suggest that activism can, in certain circumstances, catch on with those who observe or read about a cause but do not have a personal relationship with someone already involved. The improv literature is more direct. Because yes-and reactions can arise organically, without

---

14 Much of the research on how people get recruited into and stay active in movements, groups, and even unions has focused on social networks. DONATELLA DELLA PORTA & MARIO DIANI, SOCIAL MOVEMENTS: AN INTRODUCTION 116–18 (2d ed. 2006); see also JAMES M. JASPER, THE ART OF MORAL PROTEST: CULTURE, BIOGRAPHY, AND CREATIVITY IN SOCIAL MOVEMENTS 172 (1997) ("Most scholars who have examined movement recruitment have focused...on social networks... "). Unsurprisingly, people are usually drawn into organizations by someone they know personally, like a friend, family member, or colleague. DELLA PORTA & DIANI, supra note 14, at 117 ("[O]ne of the first studies to document the importance of personal networks for recruitment processes... showed social networks to account for the adhesion of a large share (60 to 90 percent) of members of various religious and political organizations... "). Individual fast food strikers, to be sure, have long said that seeing the people they work with strike and return to the job kick-started their involvement in what has become Fight for $15. See Oswalt, supra note 5; see also David Moberg, Workers Say the Fight for 15 Isn’t Just About Raises—It’s a Fight for Meaning in Their Lives, IN THESE TIMES (Apr. 1, 2015, 12:17 PM), http://inthesetimes.com/working/entry/17801/workers_say_the_fight_for_15_isnt_just_about_raises_it_s_a_fight_for_meaning. But research also suggests that close connections are not always essential for mobilization. DELLA PORTA & DIANI, supra note 14, at 121–22 (examining research questioning the "role of networks in recruitment processes" on logical, anecdotal, and empirical grounds). One study found only twenty percent of California anti-abortion protestors got active through network effects, id. at 122 (citing KRISTIN LUKER, ABORTION & THE POLITICS OF MOTHERHOOD (1984)), and that "the really crucial process for mobilization" is the conveyance of a psychologically compelling cultural narrative. Id. at 121. This means that more detached mediums, like the media, can do the trick, particularly where the message packs an "emotional" punch potent enough to create what researchers call a "moral shock." Id. (citing James M. Jasper & Jane D. Poulsen, Recruiting Strangers and Friends: Moral Shocks and Social Networks in Animal Rights and Anti-Nuclear Protests, 42 SOC. PROBS. 493, 493 (1995)). Javier Auyero’s study of an Argentinian unemployment movement, for example, highlights the "several expressions of outrage" that transformed a bystander into a local leader in just six days. Id. at 122 (citing Javier Auyero, When Everyday Life, Routine Politics, and Protest Meet, 33 THEORY & SOC’Y 417 (2004)). For an overview of research on the sociological origins of collective and individual workplace resistance, see Vincent J. Roscigno & Randy Hodson, The Organizational and Social Foundations of Worker Resistance, 69 AM. SOC. REV. 14 (2004).

15 For a discussion of the interplay between improv and social movement theory, see Oswalt, supra note 5, at 604 n.30. For now, it is worth pointing out that social movement scholars have pressed for a deeper consideration of how spontaneous acts contribute to movements. See David A. Snow & Dana M. Moss, Protest on the Fly: Toward a Theory of Spontaneity in the Dynamics of Protest and Social Movements, 79 AM. SOC. REV. 1122, 1124–26, 1140 (2014). Daniel Fischlin and co-authors have been even more explicit. See DANIEL FISCHLIN et al., THE FIERCE URGENCY OF NOW: IMPROVISATION, RIGHTS, AND THE ETHICS OF COCREATION, at xi–xv (2013) (urging academic consideration of improvisation’s role in social movements).
someone like a teacher or campaign organizer on the scene,\textsuperscript{16} it is possible for improv to play a widespread, even foundational resistance role when issues arise on the job. But the people on the job have to be able to talk to each other. A lot. And not just any type of talk will do. What's needed is hanging out, shooting-the-breeze, even silly talk between coworkers, interactions that some improv theorists call "galumphing." This kind of discourse leads to interpersonal trust, the indispensable catalyst of snap reactions and the life-force of collective improvisation. Just as comedy troupes need to trust that fellow actors will prop up a failing joke that seemed like a good idea at the time, workers need to trust that their colleagues will follow them out the door when the heat fails on a cold morning.\textsuperscript{17}

Now, if the prevailing workplace default rule required employers to have "cause" to fire employees, workers could chat or even goof around on the clock up until the point when the interactions began to interfere with management's right to get its business done.\textsuperscript{18} But that's not the law. Instead, the default rule allows managers to fire workers at will,\textsuperscript{19} which means that they can ban all non-task-related talk and dismiss workers the instant conversation veers off course.\textsuperscript{20} That itself is not necessarily an improvisation roadblock. In theory, workers can get to know each other just as well off the floor, like in the break-room, as the key regime regulating workplace conversations, based on the Supreme Court's 1945 decision in \textit{Republic Aviation Corp. v. NLRB},\textsuperscript{21} protects talk there. The problem, is that for vast swaths of the low-wage world, breaks and other crucial chances for nurturing relationships do not

\textsuperscript{16} See Baker et al., \textit{supra} note 12, at 255 ("Organizational researchers have described improvisation . . . performed by firefighters, during product development products, in schools during a strike, and after a ship navigation system failed." (citations omitted)); Edwin Hutchins, \textit{Organizing Work by Adaptation}, 2 ORG. SCI. 14, 14 (1991) (noting that improvisational acts can be "a product of adaptation rather than of design").

\textsuperscript{17} Lance Compa has called this the "enduring need for somebody to back me up at work." Lance Compa, \textit{Careful What You Wish for: A Critical Appraisal of Proposals to Rebuild the Labor Movement}, 24 NEW LAB. F. 11, 15 (2015). This scenario, where employees strike or otherwise protest a workplace grievance like temperature, is conduct labor law classically protects. See \textit{NLRB v. Wash. Aluminum Co.}, 370 U.S. 9, 11–17 (1962).

\textsuperscript{18} Even where "cause" or "just cause" is required for dismissal, the standard's meaning is rarely clear. See Wendi J. Delmendo, Comment, \textit{Determining Just Cause: An Equitable Solution for the Workplace}, 66 WASH. L. REV. 831, 831–33 (1991). A good general definition is a "fair and honest cause or reason." \textit{Id.} at 833 (footnote omitted). Common examples would include insubordination or incompetence. \textit{Id.}


\textsuperscript{20} This means, somewhat ironically, that workers receive more protection for angrily walking out the door over pay than for talking about the weather behind the counter. \textit{Cf. infra} note 146 (providing legal protections for protests linked to specific working conditions).

\textsuperscript{21} 324 U.S. 793, 803 n.10 (1945).
exist. Structural changes in the nature of work have squeezed the life out of the opportunities that once existed to lawfully hang out on the job, resulting in shop floors where people hardly relate and know each other only sort of. The upshot is that at the very moment advocates are set to drive improvisation out to the grassroots, labor law is lurking to endanger the project.

It doesn't have to be this way. If workers could freely chit-chat in the middle of completing tasks, and if they could take short breathers together at reasonable times, the spirit of improvisation could be seeded. By this I mean that the recent extraordinary acts by Philadelphia Popeyes workers who walked out on a shift when the air conditioning broke would not be so extraordinary.22 These and other sudden acts of defiance would be a natural and accessible part of a toolkit workers could occasionally take off the shelf, improving life at the low end of the pay scale one confrontation at a time. This imagined universe is not some “next step” in a campaign strategy. It is an existential issue in low-wage work.23 There are not enough dues, not enough grants, and not enough organizers to handhold a bottom-up fix for the problems inherent in those types of jobs. That means that for real progress to be made, workers will have to initiate the fixes themselves. If they have some time to chat and hangout beforehand, they just might.

My thesis is that the National Labor Relations Board (Board or NLRB) should interpret the law to let workers get to know each other during the prime—sometimes only—interactive window modern employment provides, and it should do so with two steps. First, the Board should establish a right for workers to talk to each other during working time, which would apply to any discussion, on any topic. Although the proposal would maintain the traditional prohibition against “solicitation” during worktime, it would clarify, once and for all, that illegal solicitation is never just talk. Instead, solicitation is an interaction that interrupts an assigned task or causes an employee or a colleague to actually stop working. Exchanges that disrupt, distinguished in this Article as instances of “sequential multitasking,” go

---

22 See infra note 84.

23 This Article’s proposals are aimed at the low-wage workforce because that is the universe where improvisational tactics have taken hold and are primed for expansion. However, the proposals would impact the broader set of employees covered by the National Labor Relations Act (NLRA), essentially meaning the non-agricultural private sector workforce of non-supervisors and non-managers. See 29 U.S.C. § 152(3) (2012). Defining “low-wage work” is itself a matter of debate, with standard definitions involving either the lowest quintile of wage distribution or pay below two-thirds the median rate. Jared Bernstein & Maury Gittleman, Exploring Low-Wage Labor with the National Compensation Survey, MONTHLY LAB. REV., Nov.–Dec. 2003, at 3, 4. But the most relevant definition here is the standard set by Fight for $15: any pay below $15 an hour.
beyond the limits of the new right. The obvious counterargument to this part of the proposal, that it would decimate productivity, is belied by cognitive research showing that people can successfully navigate assignments of varying complexities while chatting and, if they can't, they stop talking.

Second, the Board should classify short concerted breaks that impact production only modestly as protected conduct. Using prior precedent, the agency can categorize these so-called “micro-breaks” as efforts to improve working conditions, and using labor law’s already established “no alternative means” analysis, the Board can justify the resulting incursions onto employer property.

It is true that both of the proposed changes would radically transform one of the most entrenched principles in all of labor law: working time is for work. However, the principle is only untouchable because few have tried to touch it. “Working time is for work” is an undeniably catchy slogan, but it is riddled with theoretical and practical problems, including the reality that it cannot be implemented in a nondiscriminatory manner.

Moreover, embedding working time with talk and some short breaks is less about abandoning the famous phrase’s theoretical core than about recalibrating its emphasis. Work can be a messy place. No one can follow every rule every time, no one can be supervised perpetually, and unexpected decisions must be made. Given this reality, the law has two paths. It can assume that employees are naturally irresponsible and tend toward damaging their employer’s business when they can get away with it, or it can assume that employees are generally responsible and can be trusted to assist, not sabotage, the enterprise when management isn’t looking. The first view suggests that employers need personnel policies that facilitate discipline for even the slightest infractions, like talking out of turn. That, in a nutshell, is “working time is for work.” The second suggests that employees should be given the benefit of the doubt unless management can prove otherwise. This perspective maintains the essence of working time is for work, but with a bit of humanity—a little breather, maybe some chatter about the grandkids or the price of groceries—thrown in. Employers can prosper under either formulation; only the last preserves the right to improvise.

The Article proceeds as follows. Part I describes the rise of Improvisational Unionism and the 2015 strategic shift that sought to move improvised strikes beyond Walmart and fast food and into low-wage workplaces all over the country. Part II considers the “right” to improvise at work in three senses: whether the law generally protects workers who improvise from discipline; whether legal protection for workplace improvisation is a normative good; and, most importantly, whether the law facilitates or detracts from improvisation’s key
relational ingredients given the state and structure of modern employment. Part III argues that improvisation’s future hinges on two changes to labor law that would help employees get to know each other at work.

I. THE STRATEGIC EVOLUTION OF IMPROVISATIONAL UNIONISM

A. The Rise, Results, and Ripples of Improvisational Unionism

It started on October 4, 2012, with a smattering of modest strikes at some Southern California Walmarts. October 9th brought more walkouts, in more states, and an employee “ultimatum”: end reprisals against the union-backed advocacy group “OUR Walmart” or face a nationwide strike on Black Friday. Unimpressed by the corporation’s response, that year’s post-turkey bargain hunt was peppered with work stoppages and boisterous rallies spanning 100 U.S. cities. Days later, 200 New York City fast food workers got in on the act, striking under the name “Fast Food Forward” for the specific demand of a $15 hourly wage and union rights.

From there, on both fronts, things just kept going. The Black Friday strikes became ritualized, repeating in 2013 and 2014, though OUR Walmart’s aim has been to help the company’s associates agitate for job improvements anywhere and everywhere, so protests great and small have dotted the rest of the calendar. Fast Food Forward turned out to be just one piece of a sprawling city-specific network of snappily

named activist groups ready to strike McDonald’s, Burger King, Pizza Hut, and the like alone or, as they did nearly a dozen times over the next three years, in mass coordination.29

The early returns on all of this activity were, at minimum, intriguing. Amid denials that the strikes were anything other than irritants, in early 2015 Walmart announced raises for its lowest paid employees on the heels of policy concessions on scheduling and hours, issues high on OUR Walmart’s list of grievances.30 Around the same time, McDonald’s, holding tight to a similar line that the protests were irrelevant despite slumping sales, image problems, and executive upheavals surprised the industry by boosting pay ten percent at its non-franchised restaurants and throwing in a vacation plan.31

Much more suggestive were the ripple effects.32 Amidst sagging national wages, a string of big businesses, all outside the immediate ire of protesters and some in unrelated industries, announced higher minimums. This included T.J. Maxx, Gap, Starbucks, Ikea, Aetna, and, notably, Target, which had publicly refused to join the fray before abruptly changing course after three weeks of withering criticism.33

Simply startling was that a $15 fever seemed to also take hold.34 Something that twenty-some months earlier had been labeled a “pie-in-
the-sky request” by the mainstream media, called dishonest and irrational by the National Retail Federation, and dismissed as “simply an absurd demand” in the pages of Forbes magazine had actually been legislated into life in Seattle, San Francisco, and Los Angeles, and proposed in a number of other locales.35 Though first set almost by accident in 2012, the $15 figure had become magnetic in the intervening months.36 Facebook set a $15 minimum for its contracts and vendors;37 liberal stars Bill DeBlasio and Elizabeth Warren put a $15 base wage at the center of a comprehensive anti-inequality plan;39 after the New York Senate signaled displeasure with the Assembly’s passage of a $15 New York City minimum, the Governor convened a fast food “wage board” that required it for fast food workers unilaterally;40 existing unions began folding specifically $15 demands into their contract negotiations;41 and so on.43

workers-15-demand-how-aiming-high-launched-a-social-movement (“A wage of $15 per hour is now the battle cry for low-wage workers nationwide...”).


36 Zillman, supra note 34 (describing the process of settling on $15 an “off-the-cuff calculation”).


It began to feel, in other words, like the campaigns were winning. So, when in early 2015 a website popped up to announce another strike, this time slated for the undeniably savvy date of April 15 (i.e., "fo[u]r" 15), it appeared to be a further example of what had by now become activism as usual.

It was not activism as usual. April 15 would come to mark a basic transformation of what OUR Walmart and the fast food work represented and sought to achieve. What began as one campaign focused on one company and a separate campaign trained on one industry had evolved into something that was at once more diverse and more unified. The fight for fairness at Walmart and the fight for higher wages and negotiation in fast food had charmed the varied impulses of a slew of existing interests and triggered a coalescence. The consolidated battle cry would be "Fight for $15," and the theater of operations would be low-wage work as a whole. This was, no doubt, an ambitious mission change. But the beauty was that the chief tactic did not necessarily need adjustment. Improvisation had brought the Walmart and fast food workers this far, and it was time to see if it could carry everybody else. If so, the next step was clear: improv needed outsourcing.

B. Outsourcing Improvisation: Fo(u)r Fifteen and Beyond

1. Fight for $15 and the Unification of Low-Wage Work

Two elements made 4/15 a pivot point in the essential nature of the fast food and Walmart activism. The first involved how the day was presented to the public. Home base for the April 15 rallies was the website fightfor15.org. "Fight for $15" had long been the name used by the Chicago-based fast food strikers, but now the websites of other city organizations, like New York's "Fast Food Forward," were being forwarded to fightfor15.org, and the city-specific twitter accounts had


43 See Sonia Singh, Fight for 15 Inspires Bold Demands, LAB. NOTES (Apr. 14, 2015), http://www.labornotes.org/2015/04/fight-15-inspires-bold-demands ("As thousands of low-wage workers... demand[] $15 an hour and a union, their high-profile mobilization has already inspired workers in a range of industries far beyond fast food.").
been altered to incorporate the slogan.\textsuperscript{44} It appeared, in other words, that the fast food campaign had adopted a universal banner to rhetorically unite the previously independent geographies.

In fact, that was the least of it. While the Walmart campaign maintained a distinct online presence, it was becoming evident that it too was supporting the Fight for \$15 cause.\textsuperscript{45} In late-2014, OUR Walmart had shifted its organizing emphasis from providing generalized worker assistance to a full-throated call for \$15 plus full-time work.\textsuperscript{46} And in March 2015, OUR Walmart workers converged in Atlanta with their fast food counterparts to help plan 4/15 itself.\textsuperscript{47}

By then it was clear that the event—and the Fight for \$15 rally cry, for that matter—would be about much more than just the fast food and retail workforce. Organizers had started to conspicuously broaden the spotlight, predicting “the largest low wage worker mobilization in modern history,” opening the door for chatter that, though on paper not obviously dissimilar to the previous walkouts, \textit{this} strike would really be different.\textsuperscript{48} Labor relations experts began to depict “Fight for 15” not necessarily in terms of unions, contracts, industries, or even wages, but philosophically, an emergent tool for political “climate change” and broadly “moving other people up.”\textsuperscript{49} Even headline writers wanted

\textsuperscript{44} Los Angeles fast food workers, for instance, were now tweeting using the handle @Fightfor15LA. See @Fightfor15LA, TWITTER (May 1, 2015, 6:00 PM), https://twitter.com/Fightfor15LA/status/594275300466237440.

\textsuperscript{45} See OUR WALMART, supra note 28 (describing the mission listed on the website).


\textsuperscript{47} See Steven Greenhouse, \textit{Movement to Increase McDonald’s Minimum Wage Broadens Its Tactics}, \textit{N.Y. TIMES} (Mar. 30, 2015), http://www.nytimes.com/2015/03/31/business/movement-to-increase-mcdonalds-minimum-wage-broadens-its-tactics.html [hereinafter Greenhouse, \textit{Movement to Increase}]; see also @ForRespect, TWITTER (Apr. 15, 2015, 6:39 AM), https://twitter.com/ForRespect/status/588305566960869376 (“So early. Yet so ready to #FightFor15 2day! #WalmartStrikers”); @chifightfor15, TWITTER (Dec. 25, 2015, 9:01 PM), https://twitter.com/chifightfor15/status/680584142145347584 (listing Walmart and then McDonalds: “[t]hese companies are the reason we continue to #Fightfor15”).

\textsuperscript{48} Moberg, supra note 14. Fight for \$15 would later caption its post-4/15 highlight videos this way: “It wasn’t a normal strike.” LuchaPor Fifteen, On 4/15 This McDonald’s Worker Struck for Her Daughter, and for You, \textit{YOUTUBE} (Apr. 15, 2015), https://www.youtube.com/watch?v=w_VRNfR3N0.

readers to know: “Fast-food strikes widen into social-justice movement.”

That benchmark meant knitting poverty-focused entities and activists into a coalition “that combined the spirit of Depression-era labor organizing with the uplifting power of Dr. King’s civil rights campaign,” a challenge that called for, as a reporter who attended a 4/15 internal organizational meeting suggested, a “strategic alchemy.” If so, a significant move was Fight for $15’s determination to highlight racial matters in low-wage employment, particularly minorities’ disproportionate presence on the lowest rungs of the service industries. One campaign leader labeled this “occupational racism,” and in the days leading up to 4/15, the campaign worked to bridge the roiling protests against discriminatory and violent policing with the push to raise wages by partnering with racial-justice groups and planning a moment of silence on the day itself to honor unarmed African-Americans recently killed by law enforcement. Soon a subtle


51 Greenhouse, Movement to Increase, supra note 47.


53 Garcia, supra note 52; Ned Resnikoff, Fight for $15 Goes Global: Workers Set to Launch Worldwide Protest, AL JAZEERA AM. (Apr. 14, 2015, 8:30 AM), http://america.aljazeera.com/articles/2015/4/13/laborers-set-to-launch-worldwide-protest-for-a-living-wage.html [hereinafter Resnikoff, Fight for $15] ("[P]olice-reform groups such as Blackout For Human Rights have been working with the fast-food campaign for months . . ."); see also ngoc loan tran (@ntranloan), TWITTER (Apr. 15, 2015, 5:39 AM), https://twitter.com/ntranloan/status/588290505030664193 ("Moment of silence for #WalterScott #BacksTurnedDontShoot #FightFor15 #BlackLivesMatter"). As a Fight for $15 leader would later conclude about 4/15: “It’s something different . . . This is much more of an economic and racial justice movement than the fast-food workers strikes of the past two years.” Horovitz & Alcindor, supra note 50; see also Amy B. Dean, Opinion, Is the Fight for $15 the Next Civil Rights Movement? Al
but meaningful shift could be spotted on social media as #BlackLivesMatter gradually morphed into #BlackWorkersLivesMatter.54

These and other relational efforts helped “Fight for $15” become the media and popular shorthand for the staggering number of labor, community, student, and social justice activists merging on April 15 for a $15 minimum wage and broadly equitable workplaces.55 The list of 4/15 supporters and strikers was both legion and non-traditional, among them transgender rights activists;56 environmental groups like the Sierra Club and 350.org; community organizations like Make the Road New York and New York Communities for Change; civil rights initiatives like Black Lives Matter; college students; yoga instructors; construction, laundry, and airport workers, gas station attendants, dollar store cashiers, home and child care aides, and, of course, Walmart clerks and fast food cashiers and cooks.57 That day an adjunct professor, describing his colleagues as the “fast food workers of higher education,” provided a snippet of what the fast food and Walmart strikes—now the Fight for $15—had become:

“This is part and parcel of environmental, anti-nuclear, anti-war. All of that stuff is all the same fight. The economic part of it, police shootings—it’s all the same thing. And if we don’t have the kind of

54 Moberg, supra note 14; see also Shydie (@Cocochanel_93), TWITTER (May 20, 2015, 11:09 AM), https://twitter.com/Cocochanel_93/status/60105715572765793 (“Got my woes wit me #fightforl5 #blackworkmatters”).

55 Headlines alone tell this tale. See, e.g., Greenhouse & Kasperkevic, Fight for $15, supra note 49; Resnikoff, Fight for $15, supra note 53.

56 See @Fightfor15LA, supra note 44 (“We’re glad the queer and trans community supports the #FightFor15”).

solidarity where we’re willing to join with each other, we’re not going to win this fight.”

2. Viral Marketing

The other distinguishing feature of 4/15 was its timing. The early actions thrived on the element of surprise. Strikers themselves often did not know precisely when a walkout would be called, and employers usually learned the morning-of, thanks either to a boisterous scrum of early-rising chanters or a hand-delivered letter. Later strikes experimented with a few days or even a week of notice, but nothing compared to the ten-week build-up that preceded 4/15. This facilitated Fight for $15’s version of viral marketing: two-and-a-half months of eye-popping lead-up events highlighting a range of low-wage work afflictions. Workers took “freedom ride[s]” to advertise 4/15 on college campuses; they spurred a forty-day religious “Fast from Fast Food”; they rallied against voter suppression in Georgia; and they took to state capitals to protest social service cuts. In between, from Chicago, to Los Angeles, to Seattle, to Durham, to Las Vegas, and dozens of other places

---

58 Resnikoff, The Money, supra note 57.
59 See, e.g., Sarah Jaffe, For Fast-Food Strikers in New York, It’s About ’Moral Values’, IN THESE TIMES (Jul. 30, 2013, 12:42 PM), http://inthesetimes.com/working/entry/15372/fast_food_strikers_in_nyc_values (depicting workers’ attempts to deliver a letter “declaring their strike” while also marching store-to-store to announce walk-outs for the day).
large and small, Fight for $15 flooded stores and sidewalks in mini-strikes foreshadowing the main event.62

3. From Walmart and Fast Food to Anywhere and Everywhere

Swelling the message to embrace all comers while scattering spasms of activism into all corners of the country surely heightened the suspense, stakes, and excitement generated by 4/15, all good things for an effort intent on pulling workers in from the margins. But there was a deeper reason for the shift.

As alluded to earlier, a worker's decision to walk out on strike day, to discard the well-worn path of managerial order and accept an invitation to yes-and, was the primary improvisational pillar holding up the Walmart and fast food campaigns. Where this happened, usually the worker had a cursory relationship with a campaign organizer or at least encountered campaign supporters on the way to work or in the store that morning. But there were also instances where a cook or clerk yes-and'ed solo, perhaps having found one of the strike kits that the campaigns put online,63 gotten inspired by social media, or really just because. Previous work has called these instances "autonomous mobilization" because the activism seems to be inspired from afar or from within instead of organized in person.64

The whole notion of autonomous mobilization is, on the surface at least, kind of audacious. If anything studies suggest, unsurprisingly, that strike probabilities plummet absent a union physically on the scene.65 But studies or not, autonomous mobilization was a documented, if admittedly minor, fact embedded in the broader arc of activity, and the

---

62 Tiffany Hsu, Protests Hit McDonald’s in Los Angeles, Nationwide, L.A. TIMES (Apr. 2, 2015, 3:15 PM), http://www.latimes.com/business/la-fi-protests-mcdonalds-minimum-wage-20150402-story.html; Jim Wise, Durham Rally Calls for Fast-Food Workers Strike April 15, NEWS & OBSERVER (Apr. 1, 2015, 4:59 PM), http://www.newsobserver.com/news/local/counties/durham-county/article17128109.html; see also Eric Robertson (@erictheteamster), TWITTER (Mar. 21, 2015, 2:31 PM), https://twitter.com/erictheteamster/status/579364787559219200 ("RT@ShowMel5: Louisiana and Mississippi ready to march. #FiredUp #OrganizeTheSouth #FightFor15"); @LowPayIsNotOK, TWITTER (Mar. 28, 2015, 4:09 PM), https://twitter.com/LowPayIsNotOK/status/581926089745829888 ("Seattle marchers outside @McDonalds to let workers inside know the $15 #minwage raises start on April 1. #FightFor15"); @chifightfor15, TWITTER (Mar. 27, 2015, 4:00 PM), https://twitter.com/chifightfor15/status/581561420510326784 ("BREAKING: McD workers in the south side of Chicago are standing up for respect at work right now! #FightFor15.").

63 See, e.g., Sarah Jaffe, How Walmart Organizers Turned the Internet into a Shop Floor, IN THESE TIMES (Jan. 16, 2014), http://inthesetimes.com/article/16116/how_walmart_organizers_turned_the_internet_into_a_shop_floor (describing the strike kit).

64 Oswalt, supra note 5, at 644–47.

THE RIGHT TO IMPROVISE

overall mix seemed to be working.66 This type of negotiating in the streets—with its community and coalition-centric, disruptive complexion—also lines up with recommendations commentators have made about what labor needs to do to survive.67

No, what was actually audacious was that, this time, Fight for $15 seemed poised to galvanize autonomous mobilization on a radically expanded field of play: all of low-wage work. Having obliterated previous narratives about what a realistic wage hike might be and having defied all prognostication68 by pushing four cities (and counting) to $15 with a sole fast food and Walmart focus, Fight for $15 had sent out a call to get everyone else involved, whoever they were, wherever they worked, and whether they could be identified or not.

To be sure, policy momentum was on their side ("Could LA’s $15 Minimum Wage Sweep the Nation?" read one headline),69 but more importantly, so was worker confidence, which, according to the head of OUR Walmart, was the goal of the first thirty or so months in the first place.70 All over the country workers were starting to see that clocking-in could be compatible with speaking up about a range of issues, from

66 Staff and observers have both commented that, based on its results, Fight for $15 is a "de facto union." Candice Choi, Fast-Food Workers: Why More Strikes over $15 Minimum Wage, CHRISTIAN SCL MONITOR (Apr. 15, 2015), http://www.csmonitor.com/Business/2015/0415/Fast-food-workers-Why-more-strikes-over-15-minimum-wage-video ("[The] organizing director for Fight for $15[] said McDonald’s . . . recent pay bump shows fast-food workers already have a de facto union."); Moberg, supra note 14 ("The movement is already becoming a de facto union through its organizing of workers into aggressive and effective direct action . . .").

67 Speakers at The American Labor Movement at a Crossroads, a highly-publicized January 2015 conference, repeatedly echoed many of these themes. Rhonda Smith, Speakers Urge Labor Movement to Expand Traditional Meaning of ‘Collective Bargaining’, DAILY LAB. REP., Jan. 16, 2015, at A-7. Fight for $15 was lauded for its embrace of "broader community struggles," not just parochial "workplace fights." Id. Panelists encouraged labor to not just fight for unions and better wages but to learn about and support "struggles . . . tied to U.S. immigration policy, police brutality, environmental pollution and other issues." Id. American Federation of Teachers president Randi Weingarten said that "[c]ommunity must become the 'new density' of American labor movement," and a Service Employees International Union (SEIU) leader who founded a "Workers Lab" for organizing experiments stressed that "power only really comes from disruption." David Moberg, Saving Labor's Sinking Ship, IN THESE TIMES (Jan. 21, 2015, 3:00 PM), http://inthesetimes.com/working/entry/17560/saving-labors-sinking-ship.

68 See DePillis, Los Angeles Becomes the Biggest City, supra note 35 (raising the city’s wage "up from the current $9 an hour, making the city the largest in the country to set a target that has gone from almost absurdly ambitious to mainstream in the span of a few years").


70 Moberg, supra note 67 (stating that the Walmart and now Fight for $15 strikes "are less intended to stop production (or sales) than to build the confidence of workers").
late paychecks to mean managers.\textsuperscript{71} Reflecting on "one big change" he had seen since he began covering the strikes in 2012, \textit{New York Times} reporter Steven Greenhouse cited an emotional revolution, from low-wage workers initially "scared to stick their heads above the parapet" to becoming completely "emboldened."\textsuperscript{72} He explained, "You know, now when I go interview a lot of these workers, they're happy to give me their names,"\textsuperscript{73} something certainly true for McDonald's employee Douglas Hunter, who saw the April strikes as not simply necessary, but urgent: "We can't wait. Jewel isn't waiting. People's Gas isn't waiting . . . Many people thought we were crazy two years ago when we walked off our jobs and demanded $15 an hour. They don’t think we're crazy now."\textsuperscript{74}

Getting workers to trust in direct action but, more to the point, develop a sort of improvisational mentality, has always been a crucial move for the Walmart and fast food campaigns. Fed up with feeling intimidated, in 2012 Oklahoma Walmart associate Christopher Owens found OUR Walmart online, read about striking, and then just did it.\textsuperscript{75} Three fast food workers just did it too when a rally led by former U.S. Labor Secretary Robert Reich unexpectedly converged at their Oakland store on April 15.\textsuperscript{76} Among the 60,000 worker-protestors that day\textsuperscript{77} were fifty Brink's armored truck drivers and guards in Chicago who also struck out of nowhere.\textsuperscript{78} They improvised because, as a driver explained to a reporter during a march to McDonald's, "We don't fuck around.”\textsuperscript{79}

The theory of 4/15, then, seemed to be that with worker confidence swelling to a kind of critical mass, a course could be set not simply for an iterative, "largest ever-type" expansion, but an exponential expansion gathering not just Walmart associates or Taco Bell employees, but anyone toiling in poverty-addled work. The bet, in effect, was that the world of low-wage work teemed with people just like Christopher Owens and the Brink's guards who—maybe not this time, or next time,
but sometime soon—would resist. They just needed the right invitation to improvise.

What the “right invitation” might be for a universe of millions, the vast majority of whom Fight for $15 could not realistically get in touch with, was unknown.80 Leadership admitted that much.81 But at least one idea was obvious and, better yet, had a bit of a track record: lead by example. Yet instead of modeling improvisation every four to five months or so with 24-hour splashes, improv could be spread around every which way all the time, though particularly in what came to be nearly ninety days of pre-4/15 skirmishes. There, through talk, TV, social media, and all the rest, yes-and could be paraded in front of workers with a simple message: this is what improvising can do for you. And because of the coalition, workers with any number of concerns, from hours to cops to pay to school funding, would see those issues reflected back at them on the Fight for $15 homepage, with basic instructions: if you too are concerned, enter your zip code into the “BE THERE. FIND AN EVENT NEAR YOU” search box, and improvise with us on 4/15.82 Beside that box was a digital clock, driving home the exigency by ticking down the days, hours, minutes, and seconds to zero-hour.83

This was the power of advanced notice, the insight behind opening acts who amp up the crowd for the headliner, convincing more and more stressed, overworked, underpaid workers that things could get better if they would, together, shut down the machines in front of them and walk. And it was spreading improvisation to anyone with an urge to resist on April 15—or beyond.84
C. Improvisation as the Future of Workplace Activism

So, about four years in, Fight for $15 and the effort to diffuse improvisation might be on to something. More important, however, is that even if Fight for $15 folds, improvising at work is not going anywhere. It is the present, and the future, of American workplace mobilization.

The reason why is straightforward: given the scope of ills to be organized against, labor has few options but to encourage workers—in-person or not—to take matters into their own hands. The statistical picture is nothing new to those who follow such things, but likely staggering to those who do not. For starters, the $15 movement isn’t really targeted to some slim slice of the wage-earning world. It is targeted to the astonishing forty-two percent of the U.S. workforce making less than that, including a majority of African-Americans and sixty percent of Latinos. Absent some countervailing force, those figures will not change. The jobs where sub-$15 work mostly lives, retail and food service, yes, but also nursing assistants, laborers, janitors, and more, are the occupations predicted to get bigger, just as annual raises go extinct. It is not as if people are not working hard enough. Since 1973 productivity has jumped almost seventy-five percent, wages only nine percent. Families made more money fifteen years ago.

unconditionally promise to return to work when the air conditioning is fixed. We are your employees and we deserve more.” Fight for $15, FACEBOOK (May 27, 2015). The caption for the photo was as direct as it was reflective of the big tent Fight for $15 had become—”Join the movement for respect on the job: fightfor15.org.”


86 Tung et al., supra note 85, at 2, 4.


inequality, the worst of any industrialized democracy, gets attention, but tidbits like the fact that you could add up everything owned by the bottom forty-one percent and still have a lighter wallet than six descendants of Sam Walton provide good color. Most Americans will retire with a bank account at zero.

The reality is that the currently constituted array of labor and allied groups dedicated to raising living standards cannot put a meaningful dent in these figures. History has shown collective bargaining to be one of the most powerful income-leveling mechanisms available. The NLRB-prescribed system for unionization, however, is broken and might impact density by, at best, a blip, while non-NLRB organizing—which is better and has worked in geographically-limited and industry-limited contexts—is too slow. So-called "alternative-labor" efforts, which advocate for workers excluded from labor law and can include legal and policy clinics known as worker centers, have done much for many, but primarily in narrow sectors and not by bargaining.

The real issue, though, is resources. Alt-labor, worker centers, and the like rely almost entirely on the capacity and goodwill of third-party...
grant-makers.99 Unions are self-sustaining but confront a chicken-and-egg problem: funding jumps only when membership increases, but membership jumps only with increased funding.100 Making matters worse are state legislatures and Supreme Court decisions that keep freeing workers from paying dues in any event.101 As confirmed by recent research, even with strategic will and historic financial commitments, labor's sapped state means that there are just not enough dollars or organizers around to move the needle much.102

The problem can be concretized. An inspiring 2014 uprising at the retailer Wet Seal had aggression, momentum, and the awe of online activists, but with no union or like-group available to "tap, direct, and sustain the unrest," it fizzled.103 The world of adjunct teaching has become a veritable tinderbox of unionizing fervor but, as Lance Compa has written, labor cannot "get[] enough organizers into the field to meet demand."104 To run a union today is to engage in constant organizing triage, slicing and dicing segments of the economy to determine where staff can be deployed most effectively.105 That means that there are

100 "[F]inancial allocation is a significant predictor of union wins; the odds of a union win are 119% greater when the union allocates adequate and appropriate resources than when it does not." Rachel Aleks, Estimating the Effect of "Change to Win" on Union Organizing, 68 INDUS. & LAB. REL. REV. 584, 588 (2015). Thus to be more specific, the funding that is needed is funding for organizing, which must compete with equally costly contract, grievance, and political demands. Indeed, a high-profile 2005 split in the labor movement involved disagreements over the proper allocations of dues for organizing, political, and other traditional union functions. See id. at 585–86.
102 A 2015 analysis found that even a historic effort by seven major unions to put unprecedented levels of funding, staff, and coordination into organizing was not enough, leading only to a marginal increase in the percentage of workers organized over a ten-year period. See Aleks, supra note 100, at 584, 602. I have previously made this argument in greater detail. See Michael M. Oswalt, Automatic Elections, 4 U.C. IRVINE L. REV. 801, 824–29 (2014).
103 Sejal Parikh, Labor at a Crossroads: How We Know We Haven't Yet Found the Right Model for the Worker Organizations, AM. PROSPECT (Jan. 13, 2015), http://prospect.org/article/labor-crossroads-how-we-know-we-havent-yet-found-right-model-worker-organizations.
105 For this reason, unions often reach "jurisdictional" agreements with each other so that campaigns do not overlap and unions can focus on where they have the most experience, know-how, and power. See Stephen Lerner, An Immodest Proposal: A New Architecture for the House of Labor, 12 NEW LAB. F. 9, 10–13 (2003) (describing the logic and practice of union jurisdictional agreements); see also Yeselson, supra note 95, at 79–80.
workers like Charles Gladden, who want a union, and are ready to fight for a union, but have to wait for help to arrive.\textsuperscript{106}

Until, perhaps, now. If there is a moral to be had from OUR Walmart and the fast food campaigns, it is that “waiting” went out of fashion in fall 2012 and that on April 15, 2015 improv moved from the runways to the hottest racks. And why not? With a “middle-class” prognosis so dismal that politicians have given up the phrase,\textsuperscript{107} advocates too small to reverse the trend, and fear that unions have become a non-renewable resource, why not throw an improv party and invite the whole city? As Harold Meyerson so aptly put it: “In America today, it is becoming easier to win a law raising wages for 100,000 workers than to unionize 4,000.”\textsuperscript{108}

Of equal or greater salience, though, is that there are reasons to think that while labor keeps the music going, a whole bunch of other people are game not just to RSVP, but to throw parties on their own. That is, not only is the 4/15 approach continuing, there are hints that the improv style so purposely cultivated first at Walmart and in fast food, and then by Fight for $15 in low-wage work generally, is, in varying forms, out there already and likely to continue. Underscoring this forecast are Fight for $15’s continued activities in 2016, nascent activism associated with the ride-sharing app “Uber,” and an amazing array of improvisational efforts and available hooks on social media platforms.


\textsuperscript{107} See Amy Chozick, Middle Class Is Disappearing, at Least from Vocabulary of Possible 2016 Contenders, N.Y. TIMES (May 11, 2015), http://www.nytimes.com/2015/05/12/us/politics/as-middle-class-fades-so-does-use-of-term-on-campaign-trail.html (“The phrase, long synonymous with the American dream, now evokes anxiety, an uncertain future and a lifestyle that is increasingly out of reach.”).

1. Fight for $15 and April 14, 2016

Post 4/15, Fight for $15 convened a national low-wage worker convention;\(^{109}\) demonstrated around the Presidential debates;\(^{110}\) successfully pressured Brazilian and European Union prosecutors to investigate McDonald’s for tax dodging, unpaid wages, and child labor;\(^{111}\) and celebrated its biggest victories to date: deals to enact $15 minimums in the enormous states of California and New York.\(^{112}\)

All of it, though, was prelude to the events of April 14, 2016, which largely replicated the 4/15 blueprint and therefore served to confirm the strategy’s success. Once again, the strikes were announced weeks in advance,\(^{113}\) and while the ostensible focus of the day was on McDonald’s,\(^{114}\) it was in the symbolic sense of combatting so-called “McJobs” generally, which “cost us all” and “hold[] everyone back, not just fast-food workers.”\(^{115}\) The move from April 15 to April 14—tax day—allowed the campaign to highlight how corporate tax schemes “around the globe hurt[] governments, workers, taxpayers and consumers.”\(^{116}\)

But the crucial similarity between April 15, 2015 and April 14, 2016, is that Fight for $15 continued to rely on improvised resistance by


\(^{113}\) @fightforl5, TWITTER (Mar. 30, 2016, 7:37 PM), https://twitter.com/fightforl5/status/715337308703043584 (“April 14th will be the biggest #FightFor15 #FastFoodGlobal action in history. Let’s win this.”).


those who merely happened upon the campaign’s message and became inspired. That morning, Fight for $15’s National Organizing Director anticipated that, “You’re going to see a domino effect happening across the country.” This sentiment was echoed by fast-food worker Naquasia LeGrand who said, “Every day, more people like me, living in poverty, are realizing they need to stand up.”117 Like the previous year, Twitter provided some inspiring confirmation of those predictions,118 as did reporting on the protests themselves, which ultimately spanned forty countries and included telecom, nursing home,119 and warehouse workers, alongside public school teachers, home care aides, university adjuncts, and others.120

2. Uber

Outside of Fight for $15, today’s most creative and sustained use of improvised resistance involves activists working for Uber, the well-known smartphone app that “connects drivers offering rides and passengers seeking them.”121 Given the incredible number of copy-cat applications that have sprung up in its wake—the “Uber for X”122 phenomenon—the company is rightly considered the “foremost symbol of the on-demand economy.”123

While much press has concentrated on lawsuits to clarify drivers’ employment status and Seattle’s attempt to facilitate Uber unionization,124 drivers themselves have been using direct action to improve working conditions, much of it steeped in on-the-fly, improvisational decision-making. Abrupt fare cuts have been a particular source of concern, leading workers to form informal

---


118 Daniel Massey (@masseydaniel), TWITTER (Feb. 13, 2016, 1:48 PM), https://twitter.com/masseydaniel/status/698594556372242432 (“Five Church’s workers just walked off their job in Greenville to join#FightFor15 strike. Manager locked store up.”).

119 See Tankersley & Fung, supra note 117; April 14, supra note 116.


124 See id.
associations and call strikes not simply through old-fashioned word-of-mouth planning and persuasion, but by collectively hailing Uber rides and then surprising fellow drivers by urging them to show instant solidarity by quitting for the day.125 In select cities drivers use a walkie-talkie-like app service that allows them to announce sudden and unplanned strikes to up to 700 drivers at a time, usually during peak periods.126 An app shut-down on Super Bowl Sunday led to reports of seventy-two minute passenger wait times, prompting a leader of the action to shout to a crowd of defiantly idled drivers: “This is the formula!”127 Similarly, public protests by those working for Uber’s high-end service, UberBlack, have led the company to reverse reviled changes to passenger pick-up policies and rehire drivers who had been “deactivated for pressuring” other drivers to participate “as the showdown[s] escalated.”128 As one commentator recently concluded, “Uber’s indomitable rise has been clouded by an insurgency from a small but vocal portion of its own drivers who say they feel neglected, even used.”129

So although the pay-offs from litigation and legislatively-based strategies to assist workers in the on-demand economy remain uncertain,130 improvisation has already delivered some dividends.

3. Social Media

Finally, so much of today’s cutting-edge activism is both online and catered to in the moment reactions. A prominent workplace example is Coworker.org, which offers a turn-key platform for mistreated or frustrated workers to set up and instantly publicize a virtual petition drive. The site’s features include signature goals, time stamps, ways for organizers to keep in touch with supporters, and space for signers to describe justifications for joining the campaign.131 “Alice C.,” for

127 Feuer, supra note 125.
128 Scheiber, supra note 126.
129 Feuer, supra note 125.
example, signed a petition urging Uber to add a tip option "[b]ecause I strive to give my customers friendly conversation and a smooth ride."

Critical to Coworker.org’s success is that the press has been paying attention. Media have caught on to several campaigns, including an effort to "Let Us Have Beards" at Publix Super Markets, which generated four national news stories in nine days.

The popular application Twitter, which allows users to instantly broadcast short messages to a mass audience, can serve a somewhat similar role, but its “hashtag” function is even more powerful. Placing a “#” character in front of any phrase tags it in a way that lets millions of other users share and search for tweets with the same wording. The function has facilitated so-called “hashtag activism,” which has been credited with branding (and to a certain extent sparking) the Black Lives Matter movement, helping to restore cuts to Planned Parenthood, and generating major press over an effort to have The Colbert Report cancelled for racial insensitivity.

Older early-Millennial technologies can have improvisational functions too. Though Occupy Wall Street is gone, its yes-and spirit

L.J. 545, 575 (2013) ("[Co-worker.org] ... provid[es] ordinary people with online tools and training to organize their co-workers and advocate for changes on the job." (footnote omitted)).

Let Us Have Beards!, COWORKER.ORG, https://www.coworker.org/petitions/let-us-have-beards (last visited Oct. 30, 2016); see also Janet I. Tu, Barista’s Petition to Starbucks About Work Cuts Catches on with Thousands, SEATTLE TIMES (July 5, 2016, 7:41 PM), http://www.seattletimes.com/business/starbucks/baristas-petition-to-starbucks-catches-on-with-thousands ("9,000 of the signers are identified on Coworker.org as Starbucks workers.").


Id.

Jessica Guynn, Meet the Woman Who Coined #BlackLivesMatter, USA TODAY (Mar. 4, 2015, 4:16 PM), http://www.usatoday.com/story/tech/2015/03/04/alicia-garza-black-lives-matter/24341593 ("The hashtag leaped from social media to the streets, mobilizing a new wave of civil rights protests in the U.S.").


survives though “99 Pickets,” a band of roving protestors who will show up to a demonstration based solely on a text alert sent by activists in need of a participatory boost.\textsuperscript{140} Though 99 Pickets is not exactly mainstream, one can still imagine more institutionalized efforts like community organizing networks or worker centers—both of which are ultimately founded on the principle of collaborative self-advocacy—creating and encouraging a similar model of flash resistance backed up by group support catalyzed through online notifications.\textsuperscript{141}

4. Going Forward

In sum, what has been called “Improvisational Unionism” is now the tip of something else. What started as a tactic for two of the most innovative union-backed campaigns in memory has gotten a red carpet rollout for everyone with a job. Whether the expansion will be “successful” in the sense that it will help rebuild labor is not known. For Fight for $15 to be sustainable, something tangible probably needs to come of the “union” part of the fast food campaign’s original dual-demands. But the bigger picture is this: the cat’s already out of the bag. The genius of OUR Walmart, of the city-centered fast food groups, and of Fight for $15 is in modeling the power of workplace improvisation by showing—and publicizing—how it’s done. Fighting back when inspiration hits is not new, it just hadn’t been front-page news in years. But now it’s back. Improvised defiance is coalescing and scattering. It has dazzled the media and put multi-billion dollar corporations on their heels. It is working. So never mind what happens to Fight for $15: labor, alt-labor, advocates—people—are not going to just forget.


\textsuperscript{141} The “iron rule” of community organizing is to “never do for someone else what they can do for themselves,” \textit{Mark R. Warren, Dry Bones Rattling: Community Building to Revitalize American Democracy} 119 (2001), a mantra echoed by professionals: “Our job in organizing is not to try to convince people, but try to help people convince themselves. And helping people convince themselves means people taking it upon themselves to act, to change conditions in whatever space they might be.” Ben Shapiro, \textit{Organizing Immigrant Supermarket Workers in Brooklyn: A Union-Community Partnership, in New Labor in New York: Precarious Workers and the Future of the Labor Movement} 49, 63 (Ruth Milkman & Ed Ott eds., 2014). Workers centers, which are like legal clinics with an organizing wing, generally lack the capacity to combat the scale of workplace problems in a given area and therefore generally train workers to take matters into their own hands, often successfully. \textit{Jennifer Gordon, Suburban Sweatshops: The Fight for Immigrant Rights} 6–9, 70, 122, 169–70 (2005); see also Kris Maher, \textit{Nonunion Worker Advocacy Groups Under Scrutiny}, \textit{Wall Street J.} (July 24, 2013, 6:26 PM), http://www.wsj.com/articles/SB10001424127887323971204578626283846775530 (describing this dual function).
II. THE RIGHT TO IMPROVISE: LEGALLY, NORMATIVELY, AND THE ESSENTIAL ISSUE OF ACCESS

In the meantime, the foundational question needs asking: Do they have the right to improvise? I mean "right" in three senses. The first is legal, and the answer is generally yes. Workers who yes-and in the workplace—who act with or in front of colleagues and protest in-the-moment—are usually protected from discipline. In fact, sometimes the law actually preferences improvised acts over planned ones. The second sense is normative. Is it desirable for workers to take immediate action when an opportunity presents itself? Here again the answer is yes, and the benefits, perhaps surprisingly, are multi-directional, including up the corporate hierarchy. The third sense is the most important. It asks whether the law preserves access to in-the-moment resistance by safeguarding improvisation's prerequisite: relationships of trust. The answer to that question is "no," but only because the key doctrine is based on assumptions about the nature of work that have not been updated since the 1940s. The three senses are examined below.

A. The Right to Improvise Legally: Labor Law's Improvisatory Roots

Labor law's improvisatory character goes back to the National Labor Relations Act's (NLRA or Act)\textsuperscript{142} central provision, section 7.\textsuperscript{143} Under it, workers have the right to organize unions and act in concert for "mutual aid or protection," a phrase shown to have been included in the 1935 legislation to reflect labor's broadly solidaristic impulses at the time, which often translated into a willingness to shift from work to protest on a dime.\textsuperscript{144} Though its scope was gradually whittled down in later rulings,\textsuperscript{145} today section 7 remains the workplace improviser's best friend, with sudden walkouts, outbursts, marches, complaints, and most other badges of boldness labeled "protected conduct" if about work and

\begin{footnotes}
\footnote{142}{29 U.S.C. §§ 151–169 (2012).}
\footnote{143}{29 U.S.C. § 157.}
\footnote{144}{This is the conclusion of Richard Michael Fischl's comprehensive recounting of the phrase's historical meaning in \textit{Self, Other, and Section 7: Mutualism and Protected Protest Activities Under the National Labor Relations Act}, 89 COLUM. L. REV. 789 (1989). There he shows how the Act's framers tried to incorporate instantaneous challenges to management provocations into section 7's protective cloak. \textit{Id.} at 850–53, 853 n.277. As he and others have shown, resistance in this vein was near-constant at the time. See \textit{id.;} JAMES B. ATLESON, VALUES AND ASSUMPTIONS IN AMERICAN LABOR LAW 51 (1983); JEREMY BRECHER, STRIKE! 150–216 (1972) (describing vast rank-and-file militancy prior to the Act's passage).}
\footnote{145}{For a critical accounting of these decisions, see ATLESON, supra note 144, at 44–66.}
\end{footnotes}
done with a group of employees, or alone but with an eye toward getting the group together later.\textsuperscript{146} In practice, this means that what might look like a cut-and-dry case of insubordination can, from a labor lawyer’s vantage, be right in section 7’s wheelhouse.

The Supreme Court’s reversal of seven firings after an impromptu strike over freezing temperatures in \textit{NLRB v. Washington Aluminum Co.} is the best-known example of the provision’s modern power in action.\textsuperscript{147} There, the furnace had broken and though repairs were on the way, the workers were in no mood to wait around.\textsuperscript{148} So they walked out, got fired, and then got their jobs back when the Court said the NLRA protects on-the-spot protests, even strikes, even non-union strikes, and even if the boss never had a chance to fix the problem in the first place.\textsuperscript{149} “[T]he men took the most direct course to let the company know that they wanted a warmer place in which to work,” and that was that.\textsuperscript{150}

\textit{Washington Aluminum} remains the classic defense against discipline that arises out of worker advocacy. The Board even has a plain language website devoted to the underlying concept.\textsuperscript{151} But in the narrow context of on-the-fly resistance, the decision’s true gift springs from its dismantling of a Fourth Circuit analysis that, if affirmed, would have outlawed all but the most fastidiously planned walkouts. In particular, the lower court judges were astonished by the machinists’ failure to follow what seemed like obvious pre-steps. Figuring out the cause of the cold, connecting the cause to a concrete and clearly expressed demand, and dotting the “i’s” and crossing the “t’s” on “critical” in-progress tasks seemed like the least the workers could have

\textsuperscript{146} To be protected under Section 7 of the Act, employee conduct must be both “concerted” and engaged in for the purpose of “mutual aid or protection.”... [W]hether an employee’s activity is “concerted” depends on the manner in which the employee’s actions may be linked to those of his coworkers. ... The concept of “mutual aid or protection” focuses on the goal of the concerted activity; chiefly, whether the employee or employees involved are seeking to “improve terms and conditions of employment or otherwise improve their lot as employees.”

\textsuperscript{147} 370 U.S. 9 (1962).

\textsuperscript{148} \textit{Id.} at 11–12.

\textsuperscript{149} \textit{Id.} at 14–17.

\textsuperscript{150} \textit{Id.} at 15.

done before leaving. Skipping those steps entirely led the court to class the conduct as insubordination and depict the workers as having acted “precipitously, impatiently and unreasonably.” The Supreme Court’s response to this characterization was, in effect, precisely. There is no requirement that workers get demands, triggers, tasks, or any other ducks in a row before acting out, making the Fourth Circuit’s claim that section 7’s purpose “was not to guarantee to the employees the right to do as they please under any given set of circumstances and in total disregard of the obligations of their employment” almost exactly wrong in protest situations. Labor law assumes not that angry employees will be “reasonable,” it assumes that they’ll be improvisational.

Indeed, decisions citing Washington Aluminum frequently read as tributes to yes-anding at work. The cases include reversals of firings where pipefitters shut off electrical tools during a downpour, where retail workers told to put “sales pressures on customers” instead walked straight to the Board to complain, and where fitness instructors struck when management forced them to pick up their paychecks fourteen miles from the gym.

In certain situations, Board doctrine appears to actually preference impromptu acts over planned ones. Stoppages at so-called

152 NLRB v. Wash. Aluminum Co., 291 F.2d 869, 872, 874, 875, 878 (4th Cir. 1961), rev’d, 370 U.S. 9; see also id. at 875 (“An important and necessary qualification of the right to exert pressure on an employer through work stoppages is that such pressure be exerted in support of a demand or request made to the employer.”).

153 Cynthia Estlund, The Story of NLRB v. Washington Aluminum: Labor Law as Employment Law, in EMPLOYMENT LAW STORIES 175, 191 (2007) [hereinafter Estlund, The Story of NLRB v. Washington]. The court was particularly appalled that after the employees left they “did not know [the furnace] had been effectively repaired by the time they were to have started work.” Wash. Aluminum Co., 291 F.2d at 876 (emphasis added).

154 See Wash. Aluminum Co., 370 U.S. at 14 (“We cannot agree that employees necessarily lose their right to engage in concerted activities under s 7 merely because they do not present a specific demand upon their employer to remedy a condition they find objectionable. . . . [S]uch an interpretation of s 7 might . . . effectively nullify the right . . . ”).

155 Wash. Aluminum Co., 291 F.2d at 877.

156 There are notable exceptions. Post-1935, the Board and courts have said that certain conduct, though clearly concerted and for “mutual aid,” see supra note 146, can lose protection. That means some improvisational acts that seem like they should be protected by Washington Aluminum Co. and section 7 are not. This could include a snap decision to work more slowly than normal, see Elk Lumber Co., 91 N.L.R.B. 333, 336–37 (1950), to do only part, but not all, of the job, see Valley City Furniture Co., 110 N.L.R.B. 1589, 1594–95 (1954), and to use profane, violent, or so-called “disloyal” speech that publicly disparages “the employer’s product” or tarnishes “its reputation.” See Endicott Interconnect Techs., Inc, 345 N.L.R.B. 448, 450 (2005); Marico Enters., 283 N.L.R.B. 726, 731–32 (1987).


158 Brown & Root, Inc. v. NLRB, 634 F.2d 816, 817 (5th Cir. 1981).


“intermittent” intervals become legal if workers can prove that each strike was suddenly spurred. You are more likely to get your job back after calling your boss a “motherfucking liar” if the outburst was “spontaneous and impulsive” rather than planned. The analysis holds if you wrote it on Facebook instead. And though today the most storied historical example of workplace yes-anding, the sit-down strike, is often written off as an unprotected tactic, in truth the Board sometimes saves angry workers who unexpectedly sit-down and stay there for as long as five hours, acknowledging that because unplanned rebellions are just that, they deserve a little legal wiggle-room.

B. The Right to Improvise Normatively: In Defense of a Little Chaos

Protecting all of this activity, of course, preserves the potential for a rather chaotic place of work, something Congress probably recognized. Employees wanted things that employers wanted to keep, and the policy question at the time was not how to eliminate the tug-of-war but really “to what extent employers should be denied the ability to bring their private power to bear in the struggle.” Sparks, in other words, were

---

164 Using the sit-down tactic, unions accumulated a stunning 2.5 million members during just a five-month span in 1937. NELSON LICHTENSTEIN, STATE OF THE UNION: A CENTURY OF AMERICAN LABOR 50, 52 (2002); see also ATLESON, supra note 144, at 46.
166 Id. at 4 (“The Board has long held . . . that [section 7] protection includes the right to remain on an employer’s property for a reasonable period of time in a sincere effort to meet with management over workplace grievances.”). The legal “wiggle-room” is provided by a ten-factor test to determine “whether the organizational rights of employees engaged in a work stoppage outweigh[] the property rights of the employer.” Fortuna Enterps., L.P. v. NLRB, 789 F.3d 154, 157 (D.C. Cir. 2015) (citation omitted).
presumptively inevitable and with the NLRA, Congress settled on a regime that merely minimized the resulting fires.168 In Matthew Finkin’s words, the law was conceived to “flow from the sometimes spontaneous action of unsophisticated employees acting without [the] benefit of legal counsel... necessarily... draw[ing] its sustenance from a sympathetic appreciation of the often harsh realities of industrial life.”169

There was wisdom in this original position. It is here—amid the little conflicts and the flash fights and lightning strikes arising out of any number of grievances—where labor law’s protective cloak should be thickest. The most accessible justification why is the same reason why any kind of resistance might be protected in the workplace: it empowers employees and, by extension, certain organizing campaigns and styles. While true, more inclusive and thus perhaps more broadly persuasive reasoning exists.

Most basically, defiant yes-anding personifies an emotional component of work that is simply worth protecting. Scholars refer to improv’s particular resonance as an escape hatch from life’s “tight places,” situations where one is warily forced to balance two seemingly opposite pressures.170 A relevant example might be maintaining the famous McDonald’s mandate of service with a smile, even as the end of an eight-hour shift of heat, tattered feet, and barked orders approaches.171 A legal right to improvise in that setting, to stop and speak up after, say, the fourth splatter burn that, like the first three, could have been prevented with proper equipment,172 is uniquely


169 Finkin, supra note 167, at 196.


171 See JENNIFER PARKER TALWAR, FAST FOOD, FAST TRACK: IMMIGRANTS, BIG BUSINESS, AND THE AMERICAN DREAM 102, 97 (2003) (describing the “selling of self” in accordance with fast food organizational goals,” including being “constantly encouraged by . . . managers to smile”).

172 This is not a hypothetical example. Jana Kasperkevic, McDonald’s Workers Told to Treat Burns with Condiments, Survey Shows, GUARDIAN (Mar. 16, 2015, 1:58 PM), https://
freeing. It is, as scholars have also said, a form of "insurgent knowledge production" where workers come to learn their own strength, an understanding Fight for $15's activists have linked, over and over again, to hope. At a photo exhibit on low-wage work, a Taco Bell worker, Krystal McLemore, stopped at an image of an empty chair lit by a slit of sunlight in an otherwise dark room and reflected in this vein: "That's a really powerful picture to me... The lighting in the picture, it's light but then it's also dark; it's a searching-for-your-way-out kind of picture. We're trying to climb through a dark tunnel to get to the light. That's what this campaign is about."175

The value in this process lies not just in the transformative impact it has on people like Krystal, but how people like Krystal act for those who, because they are too scared, too busy, or too weary, won't. The shared space of the workplace means that yes-anding on-the-clock, even alone, necessarily entails a dose of other-advocacy. Lacking all bureaucratic pretense, this is mobilization stripped to its core. It is the lowest common denominator of workplace pushback, critical to keep alive not because without it there would be no unions (which is true), but because it is so basic that without it there would be no activism.178

While there are probably some who would respond, "good riddance," that result, ironically, would be bad for business. As the Walmart and fast food campaigns were picking up speed, some conservatives lauded the initiatives for their frenzied come-one-come-all approach to interest promotion, and they were on to something.179

---


173 Linkages between improvisation and notions of freedom have a long lineage, from the arts to civil rights and political struggles. See GOLDMAN, supra note 170, at 1–2, 94–111; see also FISCHLIN ET AL., supra note 15, at 17–18.

174 Campaign for Higher Minimum Wage Evolving into Social Justice Movement, supra note 50 (describing Fight for $15 as having "defied a sense of hopelessness").

175 Melena Ryzik, 'I, Too, Am America' Shares Snapshots from Workers Living on the Edge, N.Y. TIMES (May 1, 2015), http://www.nytimes.com/2015/05/02/arts/design/i-too-am-america-shares-snapshots-from-workers-living-on-the-edge.html.

176 Houston Baker describes the "crucial question" that improvisation analyses must answer as "Who moves? Who doesn't?" GOLDMAN, supra note 170, at 6–7.

177 For this reason, labor law accepts that even individual acts can be "concerted" where they seek to "induce" others to join in. See Martin Marietta Corp., 293 N.L.R.B. 719, 724 (1989).

178 Unionization as an end-point relies on earlier, individual acts of defiance "[b]ecause union sentiment does not always spring full-blown from the workforce; it often originates in more inchoate... reactions to shared grievances." Estlund, The Story of NLRB v. Washington, supra note 153, at 201. Activism itself, obviously, requires at least one person to step forward at some point on behalf of others. See Staughton Lynd, Communal Rights, 62 TEX. L. REV. 1417, 1428 (1984) ("[T]he solidarity of workers articulated in the right to engage in concerted activity can and must be individually exercised.").

What Michael Duff has called “a beautiful incivility”\(^{180}\) is a public good.\(^{181}\)

The reason why is that improvisational conflicts provide employers with important information, what Albert Hirschman coined and what Harvard economists Richard Freeman and James Medoff applied to the workplace as “voice,” defined simply as “discussing with an employer conditions that ought to be changed, rather than quitting the job.”\(^{182}\) Freeman and Medoff say “discussions” because they were referring to unionized settings with official avenues for that sort of thing, but voice can encompass informal or inchoate mechanisms too,\(^{183}\) including improvisation. As James Atleson’s seminal study of unofficial “wildcat” strikes notes: “Employee protests, complaints, grievances and pressure tactics are all efforts to communicate upward in the organization.”\(^{184}\)


\(^{181}\) Public goods can be defined this way: “Goods which will affect the well-being . . . of every employee in such a way that one individual’s partaking of the good does not preclude someone else from doing so.” Richard B. Freeman & James L. Medoff, *What Do Unions Do?* 8 (1984). Applied to the workplace they include, for example, “[s]afety conditions, lighting, heating, the speed of the production line, the firm’s formal grievance procedure, [and] pension plan,” etc. *Id.* at 8–9.


\(^{184}\) James B. Atleson, *Work Group Behavior and Wildcat Strikes: The Causes and Functions of Industrial Civil Disobedience*, 34 OHIO ST. L.J. 751, 769 (1973); see also Dau-Schmidt, supra note 183, at 804 (“Any effective form of employee voice in labor relations will facilitate the exchange of information between management and the employees . . . .”). “Wildcat” is an imprecise, largely colloquial term that usually refers to an unexpected strike by a narrow set of unionized employees against the wishes of union leadership and often in violation of the terms of a collective bargaining agreement. Atleson, supra, at 754–55. Its small, isolated, surprise, and unsanctioned nature makes Atleson’s study of the phenomenon uniquely applicable to workplace improvisation, particularly as wildcat and improvisational demands are generally the same: “[F]orcing someone to consider and respond promptly to problems employees perceive as important.” *Id.* at 774. In a sense the prime difference between the two is just that strikers defy an added party in the former case (i.e., an entrenched union). Moreover, since strikes by unrepresented workers were unheard of prior to 2012, there is unsurprisingly little work from that arena to go on. See Jake Rosenfeld, *Desperate Measures: Strikes and Wages in Post-Accord America*, 85 SOC. FORCES 235 (2006). Journalists, for what it is worth, frequently refer to the fast food and Walmart strikes as “wildcat” actions. See, e.g., William Finnegan, *Dignity*, New Yorker (Sept. 15, 2014), http://www.newyorker.com/magazine/2014/09/15/dignity-4 (describing “one-day wildcat strikes” in fast food).
A key that Atleson points out is that managers frequently believe existing information channels are better than they are, make bad judgments about employee sentiment, or just never listen. More recent accounts find companies promoting “open door” policies that employees actually fear or making bold statements about approachability that exist solely as bullets in glossy pamphlets. In such settings, the sole dialogue that remains is conflict-bubbled-up—energetic, disruptive statements that cannot be ignored, or can be only for so long. The basic substance of the statements is real, unvarnished data on two levels: pay or scheduling or safety, yes, but also, stitched within those demands, clues about productivity, efficiency, and product quality, the very things employers have long said they want employees to provide.

Indeed, social scientists who study workplace conflict have traditionally cast it as a net positive for firms. Atleson’s strike-specific research shows that as a fundamentally “social process,” unexpected stoppages can both mend and build more constructive relations over the long term. A main finding, for example, is that while employees are prone to take workplace changes, slights, and frictions personally and cumulatively, management’s perspective is detached and filtered through an institutional lens. This generates an underlying, perhaps inevitable, tension between each side’s “normative” system of

185 Atleson, supra note 184, at 767–68.
187 Id. at 54, 59, 64; Cynthia Estlund, Regoverning the Workplace: From Self-Regulation to Co-Regulation 11–14 (2010) [hereinafter Estlund, Regoverning].
189 See Carsten K.W. De Dreu, The Virtue and Vice of Workplace Conflict: Food for (Pessimistic) Thought, 29 J. Org. Behav. 5, 5–6 (2008) (“For several decades now, scholars in psychology and organizational behavior have explored the positive functions of workplace conflict.”).
190 Atleson, supra note 184, at 753 n.4; see also id. at 793. While Atleson’s study can be critiqued as outdated, given that strikes of all stripes—wildcat and union-authorized alike—largely vanished from the landscape in recent years (and the government does not even keep figures on strikes by unrepresented workers), see supra note 3, his work is one of the precious few to consider the causes and especially consequences of impromptu, unofficial uprisings. Cf. Rick Fantasia, Cultures of Solidarity: Consciousness, Action, and Contemporary American Workers 99–101 (1988) (tracing the rise and consequences of unplanned strikes in a factory setting); see also Fischlin et al., supra note 15, at xi–xii (“Improvisation is an important social...practice...generating the potential forms of cocreation—deeply relational, profoundly contingent—without which our collective relation to each other and to all things would be unthinkable.”).
191 Atleson, supra note 184, at 793–94, 797.
interpreting the other side’s behavior and values. From there, there are basically two paths forward. Workers can sublimate internalized frustration and anger (frequently leading to absenteeism, complacency, and an overall drain on productivity), or they can release it, which, it turns out, has both “cathartic” and tangible benefits for workers and employers alike. “Psychological[ly],” the “freer behavioral expression” that comes with release has been found to be relationship-maintaining because it removes much of the existing “accumulation of frustration” once workers have “made their point.” More concretely, snap disorder sometimes works. Management may accede to the immediate demand, a scenario quite familiar to fast food and retail workers both. However, the most relevant point is that once conflict subsides, everyone benefits. Workers report less tension, more internal cohesion, and greater job satisfaction, a constellation of effects studies suggest leads to ancillary gains for employers in the form of fewer absences, longer tenures, and more productivity overall. Recent work links conflict resolution to firm innovation.

192 Id. at 793, 795–96.
193 Id. at 807. Indeed, as Atleson points out, where the workforce is upset, some degree of shirking nearly inevitable and, frankly, built into the deal: “Tensions arise when the employer attempts to transform labor power into labor, since no precise bargain has been reached concerning the actual amount of work to be done. Questions arise as to how much of this ability shall be put into effect. How hard shall he work?” Id. at 805.
194 Id. at 795, 806. Social scientists have used the well-known colloquialism “clearing the air” to describe this process. Id. at 806; see also Evert van de Vliert & Carsten K. W. De Dreu, Optimizing Performance by Conflict Stimulation, 5 INT’L J. CONFLICT MGMT. 211, 211 (1994) (“In . . . protest-repressive situations . . . intensification rather than prevention and mitigation of conflict may often be recommended.”).
195 See Atleson, supra note 184, at 806–07.
196 See, e.g., Fells, supra note 71 (“In Los Angeles, workers at a McDonald’s who faced delays receiving paychecks, marched on management, and demanded their checks immediately. Within an hour, they received payment, and an apology.”); Hiroko Tabuchi, Walmart Adjusts the Thermostat to Warm Worker Relations, N.Y. TIMES (June 3, 2015), http://www.nytimes.com/2015/06/04/business/new-walmart-store-policies-aim-at-appeasing-workers.html.
197 Atleson, supra note 184, at 808–09; see also Dau-Schmidt, supra note 183, at 805. The productivity gains appear to be linked particularly to the group cohesion that can result from workers’ successful assertion of desires. Atleson writes:

Management’s willingness to make changes that improve the working conditions is often interpreted as a favorable sign by the workers and may be responsible for their increased efforts. Of equal importance in encouraging productivity may be the fact of experiencing group solidarity and success in attaining economic satisfaction. One of the few consistent correlates of high productivity is “pride in work group.”

Atleson, supra note 184, at 809 (footnote omitted). Additionally, much psychology research attests to the beneficial impact a person’s sense of being able to control or impact the unexpected hurdles, stressors, and changes that arise in everyday life can have on health, anxiety, well-being, and motivation. See, e.g., ALBERT BANDURA, SELF-EFFICACY: THE EXERCISE OF CONTROL 3 (1997) (“People’s beliefs in their efficacy have diverse effects. Such beliefs
Studies or not, companies may know this and even admit it in unguarded moments. In June 2015, faced with the option of brushing off yet another rally or acceding to a laundry list of seemingly idiosyncratic worker appeals, from the right to wear jeans in the stockroom to the return of an in-house D.J., Walmart went casual and fired up the turn-tables. Why capitulate to disruption? According to the V.P. of Human Resources, to keep workers from leaving for competitors. But wouldn't that incentivize more complaints? According to what Walmart’s U.S. Chief told protestors, that’s the idea: “I love to listen to you, I love hearing what’s working, what isn’t. I want to hear your ideas. I even like to hear your frustrations. Our job, my job, is to make your life easier.” And, all things considered, would both sides really be better off in the end? According to OUR Walmart activist and $13.20-an-hour fitting room clerk Cindy Murray, absolutely: “Anything Walmart does to make[] life better for workers is awesome. But these changes are also basic things we need to do our jobs better and sell more.”

C. The Right to Improvise: The Essential Issue of Access

That labor law accepts improvisation as a generally protected activity and has historically—if not, as revealed over time, consistently—assumed that its benefits can flow all over the employment hierarchy, is great. Both are improv-enhancing turns. But

---


199 Tabuchi, supra note 196.

200 Executive V.P. Kristin Oliver told the New York Times that “the company hoped that the combination of higher wages and friendlier policies would make its work force less transitory, and more likely to build careers with the retailer.” Id. She explained specifically that: “What we’ve seen in the last few years is people jumping for small wage increases. . . . What we hope is going to happen with the investments we’ve made is to slow that down.” Id.

201 Id.

202 Id. Overall this narrative resonates with Cynthia Estlund’s advocacy of “co-regulated” workplaces, where the steady drumbeat of employee voice turns shiny but otherwise illusory corporate claims of empathetic, shared governance into a lived reality. ESTLUND, REGOVERNING, supra note 187, at 7–8, 19. Estlund touts, for example, the work of the Restaurant Opportunities Committee of New York, which uses a steady stream of stop and street agitation to push high-end restaurants to live up to commitments of good corporate citizenship. Id. at 7–8.

203 See supra note 146.
it all falls to pieces if workers can’t access improvisation in the first place because the notion of resisting in the moment feels foreign, unrealistic, or even bizarre.

That scenario is not so far-fetched. The choice to improvise is intimately linked to the quality of connections with those nearby. The chance that improvisational acts will happen is therefore intensely contingent. And, as it turns out, the connective quality that matters most is trust, specifically a special sort of trust—the kind built up over time through repeated, relaxed, informal interactions. On paper, and to its credit, labor law honors and even carves out space for these sorts of encounters to arise on the job. But the "job" changed, the law remained static, and, as explained below, the relational prerequisites are becoming badly warped.

1. Republic Aviation and "Working Time Is for Work"

In 1943 the Board coined perhaps its most famous turn of phrase. "Working time is for work,"204 it pronounced, on the way to establishing one of the bedrock principles of labor law, that employers may generally ban workers from soliciting co-workers—about any issues, including unions—during working time.205 Employers are not limited to just that, however. The principle is robust enough to allow management to make even talking while working a fireable offense.206 If inventing and enforcing such a rule seems bizarre to the point of unrealistic,207 Walmart does it.208

205 Id. The rule holds except where it was issued "in response to ... union organizing," see Waste Mgmt. of Palm Beach, 329 N.L.R.B. 198, 200 (1999), or where non-union solicitations are routinely allowed, see Cooper Health Sys., 327 N.L.R.B. 1159, 1164 (1999). It should be noted that the word "time" is significant here. The Board has said that working "time" implies all situations where an employee is required to be actively engaged in job duties, as distinguished from working "hours," which might include paid breaks where an employer could not bar an employee from soliciting in a nonwork area. See Essex Int'l, 211 N.L.R.B. 749, 750 (1974); Our Way, Inc., 268 N.L.R.B. 394, 394–95 (1983).
206 Jensen Enterprises, 339 N.L.R.B. 877, 878 (2003) ("It is settled law that an employer may forbid employees from talking about a union during periods when the employees are supposed to be actively working, if that prohibition also extends to other subjects not associated or connected with their work tasks."); see also ConAgra Foods, Inc. v. NLRB, 813 F.3d 1079, 1088 (8th Cir. 2016) ("[A]n employer may censure any discussion—about unions, the weather, or anything else—that is sufficiently disruptive.").
207 It is difficult, if not impossible, to estimate the percentage of employers that ban chit-chat. That Walmart, the world's largest private employer, TIMOTHY NOAH, THE GREAT DIVERGENCE: AMERICA'S GROWING INEQUALITY CRISIS AND WHAT WE CAN DO ABOUT IT 125 (2012), and numerous other companies cited in NLRB decisions do so suggests that it is a relatively significant phenomenon. See, e.g., Burndy, L.L.C., No. 34-CA-65746, 2013 WL 3964785 (N.L.R.B. Div. of Judges July 31, 2013) (stating that management 'enforced a 'no-talk'
No matter what one thinks of those basic discourse limits, it is difficult to object to the basic legal architecture that makes the restrictions possible, a framework that goes back to the seminal "working time is for work" pronouncement but is more commonly associated with the Supreme Court case that blessed the principle, Republic Aviation. This is not because of consensus preferences for managerial rights or quiet aisles, but because of Republic Aviation’s flip side. It is virtually assured that the conversational limits would be unlawful if applied off-the-clock and just off the main floor, like in a breakroom, bathroom, parking lot, or some other non-work area. From Republic Aviation’s perspective, those places are like activist staging grounds, and limiting chatter or persuasion, even in a neutral way, is illegal absent some “special” need “to maintain production or discipline” there.

---

208 Barbara Ehrenreich’s guerilla journalism on low-wage work revealed Walmart’s near obsessive focus on making sure workers do not talk to each other while working, which the company categorizes as illegal “time theft.” BARBARA EHRENREICH, NICKEL AND DIMED: ON (NOT) GETTING BY IN AMERICA 146, 158, 180-81 (2001); see also Wade Rathke, A Wal-Mart Workers Association? An Organizing Plan, in WAL-MART: THE FACE OF TWENTY-FIRST-CENTURY CAPITALISM 261, 271 (Nelson Lichtenstein ed., 2006) (talking as “time-theft”).

209 Peyton Packing declared working time for work and set out the initial solicitation framework. See supra notes 204–05. Republic Aviation Corp., 51 N.L.R.B. 1186, 1187 (1943) dealt with identical issues, id. at 1187 & n.1, and became the vehicle for Supreme Court review of the overall regime. Republic Aviation Corp. v. NLRB, 324 U.S. 793 (1945). A leading treatise states that the clarity provided by the Republic Aviation framework is “of obvious benefit to all.” ROBERT A. GORMAN & MATTHEW W. FINKIN, LABOR LAW ANALYSIS AND ADVOCACY 286 (2013); see also Cynthia L. Estlund, Labor, Property, and Sovereignty After Lechmere, 46 STAN. L. REV. 305, 349–53 (1994) [hereinafter Estlund, After Lechmere] (praising the framework and suggesting it be extended to other circumstances); Jeffrey M. Hirsch, Communication Breakdown: Reviving the Role of Discourse in the Regulation of Employee Collective Action, 44 U.C. DAVIS L. REV. 1091, 1114 (2011) (“Republic Aviation has proved so workable that it should serve as the basis for other communication analyses.”).

210 Republic Aviation Corp., 324 U.S. at 803 n.10 (“It is . . . not within the province of an employer to promulgate and enforce a rule prohibiting union solicitation by an employee outside of working hours, although on company property. Such a rule must be presumed to be an unreasonable impediment to self-organization and therefore discriminatory in the absence of evidence that special circumstances make the rule necessary in order to maintain production or discipline.” (citation omitted)); see also Estlund, After Lechmere, supra note 209, at 348–49.
Different considerations are at play when documents, buttons, or other written communications enter the picture, and the analyses get stickier when the mix involves non-worktime solicitations in work areas or in places used only sometimes for work. Nonetheless, it is undeniable that the way Republic Aviation embedded and balanced “working time is for work” has a commonsense appeal: a time-for-work, a time-for-talk, and everybody wins.

a. The Importance of Talk

Of course, like any balance, the relative weights on each edge are crucial, and safeguarding the “time-for-talk”-side has been called section 7’s “central concern” for a very basic reason: without it, section 7 collapses. Talk is the “prerequisite,” the “necessary condition,” and the “foundation” for group action in ways that the Board has said...

211 Early on the Board distinguished distributing papers from oral appeals “because [distribution] carries the potential of littering the employer’s premises [and] raises a hazard to production whether it occurs on working time or nonworking time.” Stoddard-Quirk Mfg. Co., 138 N.L.R.B. 615, 619 (1962). Distribution can thus be prohibited in working areas even on non-working time. Id. at 621. Board law generally allows workers to wear pro-union buttons, tee-shirts, and other insignia at work without the work area/worktime distinctions that apply to solicitation and distribution. Eckert Fire Prot., Inc., 332 N.L.R.B. 198, 202 (2000). Employers may, however, rebut that presumption by showing “special circumstances,” including “maintenance of production and discipline, safety, preventing alienation of customers, preventing discord and violence between competing groups of employees, and promoting health and welfare of patients in a health care setting.” Id. (footnotes omitted). Employers may also object to the size or character of particular insignia. See, e.g., Fabri-Tek, Inc. v. NLRB, 352 F.2d 577, 583-84 (8th Cir. 1965) (objecting to large buttons and “out-size letters” on a tee-shirt).

212 Workers on break may presumptively solicit in non-work areas. See Republic Aviation Corp., 324 U.S. at 801 n.6, 803 n.10, 804; Cooper Health Sys., 327 N.L.R.B. 1159, 1163 (1999) (“[P]rohibitions of lawful non-worktime solicitation . . . are invalid, absent a showing . . . that such a ban is necessary to avoid a disruption.”); May Dept. Stores Co., 59 N.L.R.B. 976, 980-81 (1944) (“[I]n the absence of special circumstances, a prohibition against union solicitation on the employer’s premises outside of working time, such as ‘before and after work and during the luncheon and rest periods,’ does not bear reasonable relation to the efficient operation of the employer’s business, and therefore constitutes an unwarranted interference with the employees’ rights.”). That right is place-limited, however, in many industries, including the retail, restaurant, and health care sectors. See, e.g., Beth Israel Hosp. v. NLRB, 437 U.S. 483, 495 (1978) (permitting a solicitation ban “even on nonworking time in strictly patient care areas, such as the patients’ rooms, operating rooms, and places where patients receive treatment, such as x-ray and therapy areas”); Bankers Club, Inc., 218 N.L.R.B. 22, 27 (1975) (“The Board has long approved employer rules prohibiting all solicitation, even during employees’ nonworking time, in the selling areas of stores and other establishments, such as restaurants, on the theory that such activity might tend to drive away customers.”) (footnote omitted)). Different rules apply to off-duty, Tri-County Medical Ctr., 222 N.L.R.B. 1089 (1976), and contracted workers, New York New York New York, L.L.C., 356 N.L.R.B. 907 (2011).

213 Estlund, After Lechmere, supra note 209, at 348.

214 Id.

215 Hirsch, supra note 209, at 1093.
“can hardly be overstated.” Richard Michael Fischl and others have explored why in-depth. Much of the work focuses on talk’s slow but steady role in forging shared perceptions of workplace experiences and issues. Mutual understanding of these realities builds bonds, which leads to ad hoc networks and eventually a group identity. It is this shared identity that leads to action, the subtle shift from “I hate this,” to “We hate this” that would prompt a worker to think about starting a petition drive before barging into a supervisor’s office alone.

The line between workplace collective action and workplace improvisation is quite thin, the hallmark distinction being the absence of pre-planning and the presence of in-the-moment thinking that occurs in the latter context. For this reason, it is not surprising that talk is as important to improvisation as it is to group action. The reason why it is important, however, is subtly different. While finding a group voice doesn’t hurt, talk’s centrality to snap behavior has more to do with its

---

216 Purple Commc’ns, Inc., 361 N.L.R.B. No. 126, 2014 N.L.R.B. LEXIS 952, at *21 (Dec. 11, 2014); see also Cent. Hardware Co. v. NLRB, 407 U.S. 539, 542-43 (1972) (“[Section 7] organization rights are not viable in a vacuum; their effectiveness depends in some measure on the ability of employees to learn the advantages and disadvantages of organization from others.”).

217 Fischl’s elegant accounting points to the “common vulnerability,” dependence, but also inevitable friendships shared by workers in relation to management. Fischl, supra note 144, at 858–61. In the process, Fischl compiles an impressive compendium of anecdotal and theoretical sources attesting to “the social cohesion that is fostered by workplace life.” Id. at 858 n.300.

218 See, e.g., CYNTHIA ESTLUND, WORKING TOGETHER: HOW WORKPLACE BONDS STRENGTHEN A DIVERSE DEMOCRACY 37 (2003) [hereinafter ESTLUND, WORKING TOGETHER] (“Coworkers define and redefine who they are as a group in part by sharing and monitoring reactions to events at work, news of the outside world, weather, the behavior of bosses and subordinates and the thousands of other subjects that form the currency of daily communications. They solidify and redefine group membership, strengthening connections in hundreds of small ways.” (citing DON COHEN & LAURENCE PRUSAK, IN GOOD COMPANY: HOW SOCIAL CAPITAL MAKES ORGANIZATIONS WORK 170 (2001))); Hirsch, supra note 209, at 1095–101. Social theorist Claus Offe provides some more context to the process of collective interest formation, noting:

[A]ny interest that is thought of by the individual worker as a ‘true’ one, but about which he/she does not find any consensus among fellow workers, is most likely to be experienced as having been an ‘erroneous’ concept of their interest. Therefore, a ‘dialogical’ process of definition of interest is required . . . .


219 See, e.g., ESTLUND, WORKING TOGETHER, supra note 218, at 25–29; Rogers, supra note 2, at 354 (describing “collective action frames” that develop from “ongoing efforts at ‘negotiating shared meaning’” leading to identity connections and group action (footnotes omitted)); OFFE, supra note 218, at 179, 183 (discussing the importance of “collective deliberation” and collective identity formation for powerless groups).

220 See Rogers, supra note 2, at 354 (describing the centrality of constructing a “salient collective identity” in collective action).

221 See Vera & Crossan, supra note 8, at 206–07.
role in building trust, which is like the net to improvisation’s tight-robe. Accounts of stage improvisation reference the “unique terror of standing in front of three hundred people and not knowing what you [are] going to say next,” but also how trusting fellow performers to swoop-in if disaster strikes makes pulling through possible. When Caron, the “work leader” at Washington Aluminum Corporation, walked out the front door he did so alone, but he surely knew that his co-workers would have his back. There were only six, the shop floor was small, and all their conversations over many years added up to that. Scholarship bears this all out.

b. Improvisation’s Oxygen: From Hanging Out to Trusting to Yes-Anding

The key though, is that trust relationships of the type most formative to improvisation are forged not simply with talk, but easy, breezy, monkeying-around talk. This type of playful chatter, sometimes referred to by improv theorists as “galumphing,” is like conversational play. Through it, we “experiment with all sorts of combinations and permutations of body forms, social forms, thought forms, images, and rules,” learning about ourselves but, more importantly, about each other. Screenwriters who compose in groups exemplify this transformation, the “unfettered” exchange of silly, “bizarre and potentially offensive ideas” over time creating “intimacy” and “an

---

222 Dratch, supra note 12, at 65 (“Improvisers who perform together for a long time develop a comfort and a trust that if one is foundering, the others will come in and save the moment.”); Amy Poehler, Yes Please 112 (2014) (“Improvisation is like the military. You leave no man behind. It’s your job to make your partner look good.”).

223 Collecting studies, Miguel Pina e Cunha and co-authors underscore the obvious point that improvisation’s “absence of structure” and “pressure to deliver [in] ‘real time’” creates “a considerable level of anxiety among those performing it.” Miguel Pina e Cunha et al., Organizational Improvisation: What, When, How and Why, in ORGANIZATIONAL IMPROVISATION 93, 118, 125 (Ken N. Kamcche et al. eds., 2002). They note, however, “the existence of close and trusting relationships... builds a ‘safety net’ for risk taking” that makes successful improvisation ultimately possible. Id. at 119 (citation omitted); see also Vera & Crossan, supra note 8, at 206 (describing “trust among players” and the need for participants to “look after one another and take the pressure off of each other” as keys to successful improvisation).

224 This is not to say that “regular” talk, like small talk or the type anyone might have with a co-worker on the job does not engender trust; it certainly does. Estlund, Working Together, supra note 218, at 24-25. It is just that maximally-relaxed interactions are more facilitative of improvisation.

225 Nachmanovitch, supra note 12, at 43-44.

226 Id. at 44-45; see also id. at 50 (connecting the freedom to engage in childlike play with self-discovery); Poehler, supra note 222, at 117 (“We were young and foolish and didn’t know what we were up against... In three short years Chicago had taught me that I could decide who I was.”); id. at 230 (describing an improv partner as the “one other person in the world who understands the very specific thing I am dealing with”).
atmosphere of complete trust” within the room. Post-show, the best improv troupes don’t go home, they go to the bar and goof-off. This blows off steam, certainly, but it also builds the camaraderie and cross-confidence needed to mix the right relational alchemy the next night. So important is developing an “empathic competence [and] a mutual orientation to one another[]” to jazz artists that “hanging out” in clubs, cafes, and studios is basically part of the job description. Only through informal mixing are these improvisers able to develop the reciprocal faith needed to “guide each other” through the “norms and conventions” of the community that make the performances authentically in the moment. The effect is on display in Dorothy Sue Cobble’s meticulous accounting of the “richness of waitress work culture” in the 1940s, where regular pre-shift gatherings for coffee or a smoke forged not just a loyal “sisterhood” but an associated arsenal of “group-devised work rules” that “countered the arbitrary, informal reward system practiced by bosses in which favored employees would be offered . . . perks.” Management’s decision to free a preferred worker from vacuum duty, for instance, might instantly trigger the larger group’s “right” to take food from the kitchen.

Packed into galumphing’s trust-building elixir is also a secondary effect that, in practical terms, is equally important. Over time, relaxed, casual chatter primes one’s capacity to “adapt[] to changing contexts and conditions.” That is, hanging out not only builds trust, it sets the table for yes-anding. The ideas, thoughts, modes, and speech expressed during what would seem to be a bunch of people messing-around is the raw material for later improvising. For example, in its infancy, members of the revered comedic troupe Upright Citizen’s Brigade spent their days “wearing giant cat heads or dinosaur masks, harassing people with bullhorns in Washington Square Park” because they knew that

228 See DRATCH, supra note 12, at 37.
229 See POEHLER, supra note 222, at 196–97 (describing stories of galumphing as an improviser’s way to find “my tribe” and “a home”); id. at 138 (describing free-time hijinks on the set of Saturday Night Live).
230 Frank J. Barrett, Coda: Creativity and Improvisation in Jazz and Organizations: Implications for Organizational Learning, 9 ORG. SCI. 605, 613, 616 (1998).
231 Id. at 616; see also Pina e Cunha et al., supra note 223, at 124 (noting research showing that in-the-moment action can itself “foster the building of strong bonds among participants”).
233 Id. at 55–56.
234 NACHMANOVITCH, supra note 12, at 44–45.
235 For this reason, hanging out or “galumphing” is nearly constant in professional circles. POEHLER, supra note 222, at 187 (“We spent the nights performing and writing and dreaming and scheming. It was sketch and improv 24/7.”).
what cracked a smile under the famous Manhattan arches on somebody's lunch-hour might do the same that night.236 This is also true for jazz, where informal jam sessions spark bits of material that reappear once the audience arrives for the main event.237 And easily lost in Washington Aluminum's record is that there had been grumblings about the cold before.238 The famous strike had been in rhetorical rehearsal long before the curtain rose on that especially frigid February morning. It is the hanging out, in other words, that both inspires improvisation and gives it its funny, creative, or, in the case of Caron and his co-workers, courageous kicks.

2. Hanging Out at Work: Theory, History, and Practice

The crucial, even existential question for workplace improvisation thus boils down to this: how much hanging out at work does the law allow? Actually, quite a bit. In fact, a credible case can be made that the Republic Aviation talk rubric is, if anything, improv-enhancing.239 That is because sociologists find that a good deal of goofing goes on during lunch and coffee breaks.240 Even in areas and at times where small talk is prohibited, in practice the “distinction between work-related communications and 'shooting the breeze'” can sometimes “become[] blurred” nonetheless.241 The result is that, in a vacuum, Republic Aviation’s regulatory scheme allows for a workforce imbued with a bit of trust and a dash of improvisatory spirit, the very combination that provides for the possibility that the cutting joke said to laughs at lunch may translate into snap defiance when the superior at the center of the sarcasm finally goes over the line later in the week.

Unfortunately, time unplugged the vacuum. Even with proper enforcement the rubric doesn’t work that way today. The rarely mentioned reality is that the Republic Aviation framework is responsive

236 Id.
239 See, e.g., ESTLUND, WORKING TOGETHER, supra note 218, at 163 (suggesting that full enforcement of Republic Aviation would mean “time and space for informal sociability”).
240 And of course, walling off parts of the workplace for legal goofing-off was a big part of the Supreme Court’s point. Republic Aviation Corp. v. NLRB, 324 U.S. 793, 803 n.10 (1945) (“It is no less true that time outside working hours, whether before or after work, or during luncheon or rest periods, is an employee’s time to use as he wishes without unreasonable restraint, although the employee is on company property.” (citation omitted)).
241 RAY OLDENBURG, THE GREAT GOOD PLACE: CAFES, COFFEE SHOPS, BOOKSTORES, BARS, HAIR SALONS AND OTHER HANGOUTS AT THE HEART OF A COMMUNITY 12–13 (1999); see also GORMAN & FINKIN, supra note 209, at 286.
to a fairly narrow window of America's industrial and economic past, a
time when jobs were stable, schedules were steady, and breaks were
standard. But that window turned out to be a historical anomaly.
Everything splintered, and now very little about work is stable, steady,
or standard. So while the rules that sit on each pole of the see-saw are
still there, the fulcrum has decisively shifted. Non-worktime exists only
in theory, so the "flip-side" of Republic Aviation that makes it such a
popular doctrine just doesn't come up. That means no hanging out, not
much trust, and the withering of improvisation's promise.

a. The World of Republic Aviation

The world of Republic Aviation was the world of big factories,
elaborate gates, and handheld lunchpails streaming in-and-out to the
rhythms of start and quitting-time whistles. And the rules the Board
came up with about work and non-worktime, work and non-work areas,
talking and no-talking were, as the Supreme Court has said with a fine
point, expressly intended to reflect this world.

Critically, the world of Republic Aviation was also the era of
ascendant breaks. In the previous decades industrialists had been
buffeted by a range of management theories that eventually convinced
most that the "prisonlike" employment conditions of the late 1800s
were, if nothing else, bad for productivity. By the 1930s scientific
management, fatigue science, and the human relations school had all
come to counsel that short breaks made for more and better products in
less time. A leading business text from 1934 surveyed the current
research to conclude that "no sane management would think of

---

242 To take an accessible example, in the late 1930s over a fifth of the nation's total auto
workforce was employed at just two Michigan plants. See Yeselson, supra note 95, at 77-78; see
also Charley Richardson, Working Alone: The Erosion of Solidarity in Today's Workplace, 17
NEW LAB. F. 69, 72 (2008) ("The Ford River Rouge plant in Dearborn, Michigan, employed
100,000 people in the mid 1930s.").

243 Republic Aviation Corp., 324 U.S. at 804 (soliciting rules the "product of the Board's
appraisal of normal conditions about industrial establishments" at the time (footnote omitted)).

244 MARC LINDE & INGRID NYGAARD, VOID WHERE PROHIBITED
important reference point was employers' experiences in World War I munitions plants, where
"a rest period...counteracted production-line fatigue and actually resulted in a higher
volume" of production. Id. at 28.

245 Id. at 20-38 (describing all three theories and their findings). While Frederick Taylor, the
father of "scientific management," is rightly mocked and criticized for his mechanistic,
belittling, inhumane, and, ironically, unscientific approach to labor efficiencies, his advocacy of
"compulsory periods of rest" greatly influenced industrial psychologists and researchers. Id. at
22-24. The later rise of human relations theory, for its part, "was sometimes called "the happy
worker model" because its core insight was that a productive workforce required contented
employees, and that required rest breaks. STEVEN GREENHOUSE, THE BIG SQUEEZE 77 (2008)
[hereinafter GREENHOUSE, THE BIG SQUEEZE]; see also LINDE & NYGAARD, supra note 244, at
33-35.
THE RIGHT TO IMPROVISE

forbidding its employees to take an occasional ‘breather.’”246 By the
forties that view had achieved something of a consensus among major
employers, the U.S. Department of Labor, and standard management
handbooks.247 This, combined with the rise of unionization—abolishing
infamous exhaustion symbols like the “Ford stomach”—and the
National War Labor Board, with its power to mandate paid rest “when
the shifts were excessively long,” popularized and formalized breaks to
such an extent that a 1954 survey found that nearly seventy percent of
all large employers (union and non-union shops included) provided
employees with breaks even beyond lunch.248

Thus, when the Board set out the Republic Aviation rules in 1943,
and when the Supreme Court sanctioned them in 1945, each institution
could reasonably assume that most employees had some measure of
non-working free time to balance out employer control of worktime.
They could have also assumed that workers would use that free time to
talk. An early description of employee behavior during rest breaks
would seem to be the stuff of over-the-top stage direction if not for the
fact it was published in a tri-agency federal study that included the
Defense Department:

As the machinery stops, or as hand tools are laid down, the whole
room appears to take a deep breath; talk and laughter break out;
there is general movement, running to get drinks of water, reading of
newspapers by the older women, sometimes dancing by the younger;
there is, in a word, genuine relaxation.249

This, of course, was hanging out at its finest, and since the Republic
Aviation era was also the heyday of employment longevity, it made
sense to make friends. In both union and non-union settings “[i]mplicit
promises of job security” were the norm.250 Layoffs happened but were

247 Id. at 38 (describing the growing consensus).
248 LINDER & NYGAARD, supra note 244, at 16–17 (describing insufficient lunch “breaks” at
Ford in the 1910s). Though not always spelled out in collective bargaining agreements, breaks
are a norm in unionized facilities, including today at Ford. Id. at 128, 136–37; see also id. at 18
(describing the advent of breaks at Kellogg, a company known for unrelenting production,
following unionization in 1937); id. at 36–37 (describing the functions and power of the
National War Labor Board); id. at 131 (describing break survey results); id. at 128 (noting that
breaks gained through unionization often spread to nonunion competitors “to forestall
unionization or because they accept the finding that periodic rest enhances productivity”).
249 Id. at 27–28 (footnote omitted); see also id. at 35. The authors note that employers
understood employees’ “startling metamorphosis” from “dull, quiet, sedate working creatures”
to “gay, unrestrained social creatures” all too well and may have resisted break times because of
it. Id. at 28.
250 KATHERINE V. W. STONE, FROM WIDGETS TO DIGITS: EMPLOYMENT REGULATION FOR
usually styled as furloughs and limited in time at that.251 In 1948, a textile company tried to permanently lay-off 3500 employees in New Hampshire, making national news and sparking a U.S. Senate investigation that reversed most of it.252 Management theorist Peter Drucker wrote in 1956 that only by building "aggressive esprit de corps" could companies prosper, and that required nearly ironclad job security.253 The same year a bestseller by William Whyte countered that job stability was already so extreme that employees had become "captives of the organizations that employed them, losing their individuality" in the process.254 Companies sided with Drucker and responded with more promises of pensions, more training, and more internal promotion opportunities.255 This was the "golden age of employee protections"256 and, not unrelatedly, the "ideal... foundation for the development of long-term ties among increasingly diverse groups of co-workers."257

b. Today

Employment is nothing like this today. The generative environment crucial for creating the trust necessary for workplace improvisation is, if not impoverished in many places, gone in others because informal time is such a scarce resource.258 The broader economy may swirl with the glitz of ever-evolving wireless, app, emoji, and other communicative options, but at work it's punch-card era regulation all the way down.

Let’s start with breaks. The U.S. Bureau of Labor Statistics stopped collecting rest period data in 1993, but even by that point the downward trend was clear.259 Ninety percent of non-agricultural workers reported no paid lunchtime and forty-three percent lacked any paid rest time.260 Of course, those old figures did not capture unpaid breaks, and while federal law does not mandate any rest, twenty states do, with varying...
pay requirements.\textsuperscript{261} The more relevant point is that even where breaks are provided or mandated, workers frequently don’t get them. The lunching landscape in white collar settings is perhaps best summed up by a recent headline in the satirical newspaper, \textit{The Onion}: \textit{Coworkers Pull Off Daring One-Hour Lunch Break}.\textsuperscript{262} Overall, eighty percent of office workers report eating lunch at their desks, usually in less than thirty minutes and in the midst of other computer-related tasks.\textsuperscript{263} As for the low-wage service industry, forget about it. In 2011, Walmart lost a $187 million verdict over skipped breaks in Pennsylvania, and in 2008, it paid $640 million to settle over sixty similar suits nationwide.\textsuperscript{264} Ethnographies, interviews, and reports paint a consistent picture of breaks skipped entirely or whittled down to frenetic pit-stops.\textsuperscript{265}

Restroom trips are a good object lesson. Employers are able to rely on porous health and safety standards to prohibit relief during production or force workers to just ignore the need altogether, leading to macabre plights like that of California Nabisco workers, who were reduced to stuffing toilet paper in their pants and urinating on the assembly line.\textsuperscript{266} Walmart workers have been known to carry extra


\textsuperscript{265} See EHRENREICH, supra note 208, at 30 (missing breaks in a restaurant, causing “hypoglycemic shakes”); id. at 77 (missing breaks at a maid service and being limited to a “five-minute pit stop at a convenience store” between jobs); id. at 164 (missing much of break time attempting to navigate away from customers on the sales floor); GREENHOUSE, THE BIG SQUEEZE, supra note 245, at 111 (missing breaks at a call center); id. at 121 (“virtually never stop[ping] for lunch” as a delivery driver); id. at 143 (missing breaks at Walmart and secretly eating lunch in a changing room); id. at 185 (“pressuring [maids] to work through their lunch breaks and coffee breaks”); Jake Blumgart, How a Win for Unions Can Be a Win for Everyone, NEXT CITY (Apr. 13, 2015), https://nextcity.org/features/view/are-labor-unions-still-powerful-cities-new-union-strategies (missing breaks in a hospital); LONNIE GOLDEN, ECON. POLICY INST. IRREGULAR WORK SCHEDULING AND ITS CONSEQUENCES 13-14, 14 nn.28-29 (2015), http://s2.epi.org/files/pdf/82524.pdf.

\textsuperscript{266} LINDER & NYGAARD, supra note 244, at 49, 66. The current Occupational Safety & Health Administration (OSHA) standard allows for “reasonable” limits on bathroom breaks,
underwear for this purpose, and at slaughterhouses urination rights are a repeated organizing theme.267

Yet even if breaks materialize, it is far from clear in the low-wage settings where improvisation is targeted that trusting relationships can take root, for the simple reason that hanging out with the same people is surprisingly difficult.268 For one thing, employers, not workers, generally decide when it is time to start, stop, and end work, so cultivating a friendship over regularly-scheduled coffee breaks is nearly impossible.269 McDonald’s has even traded posted schedules for narrow strips of paper with individualized hours, making the complexion of every shift a surprise and requiring advance investigatory work for even informal meet-ups.270 More to the point, gone are the nine-to-five days and Monday to Friday shifts that might naturally nurture repeated encounters.271 Considerable schedule variability is the new normal, with employers telling workers “week by week, how many hours, and when and where, they are expected to work” with the kicker that they may also “be on-call to work, on short notice, virtually on demand.”272 The seemingly extreme tales of workers forced to wait at home before being yanked into service have grabbed headlines, but the run-of-the-mill practices are almost as bad, with just a few days of scheduling notice, little opportunity for input,273 and shifts that repeat effectively never274


267 See GREENHOUSE, THE BIG SQUEEZE, supra note 245, at 152; LINDER & NYGAARD, supra note 244, at 48; see also GORDON, supra note 141, at 186 (describing female factory workers told to “put a plug in it” after requesting a bathroom break); OXFAM AM., NO RELIEF: DENIAL OF BATHROOM BREAKS IN THE POULTRY INDUSTRY 5 (2016), https://www.oxfamamerica.org/static/media/files/No_Relief_Embargo.pdf (“Although they are reluctant to talk about it, workers from across the country report that they and their coworkers have made the uncomfortable decision to wear adult diapers to work.”); Elizabeth Weise, Intel Cafeteria Workers Say Bathroom Visits Restricted, USA TODAY (May 23, 2016, 5:02 PM), http://www.usatoday.com/story/tech/2016/05/23/intel-cafeteria-workers-say-bathroom-visits-restricted/84806066.


269 See id. at 403–05; GOLDEN, supra note 265, at 9, 2.

270 Finnegan, supra note 184.


272 Vicki Schultz, Feminism and Workplace Flexibility, 42 CONN. L. REV. 1203, 1218 (2010) (footnote omitted); see also GOLDEN, supra note 265, at 5, 7.

273 Surveys of twenty-six- to thirty-two-year-old workers paid by the hour show that seventy-five percent are scheduled for different hours each week, with fifty percent reporting no
low-wage industry standards. Seventy-five percent of twenty- and thirty-somethings told University of Chicago researchers that their work hours changed monthly. In urban retail it is around eighty-three percent.

The rise of advanced scheduling software, moreover, has allowed companies not only to whisk employees into and out of tiny work windows, it has enabled “a human resource strategy of hiring a cadre of part-time employees” who may only be scheduled one or two random days a week. That is a major financial problem for the already poorly paid, but it’s also a disaster for workplace relationships, which do not have time or consistency to develop. Recent accounts have even uncovered instances of employers offering good schedules as “prizes” for winning head-to-head sales battles, a set-up that could itself get a medal for most relationally-ruinous H.R. strategy.


274 See Steven Greenhouse, A Push to Give Steadier Shifts to Part-Timers, N.Y. TIMES, July 16, 2014, at A1; Hiroko Tabuchi, Retailers Scrutinized for Schedules and Staffing, N.Y. TIMES (Apr. 13, 2015), http://www.nytimes.com/2015/04/13/business/retailers-scrutinized-for-schedules-and-staffing.html?_r=0; GOLDEN, supra note 265, at 7 (reporting that eighty-three percent of part-time workers have “unstable work schedules”); Watson & Swanberg supra note 268, at 404-07 (surveying research on “[l]ast minute posting of schedules,” no-notice mandatory overtime, and “[f]luctuating schedules,” noting that “59% of employees” in one study had “their shifts and the days that they [work] changed weekly” (footnote omitted)).


276 GOLDEN, supra note 265, at 4. Today a full seventy percent of retail jobs are part-time. See Luce, supra note 275.

277 GOLDEN, supra note 265, at 4. Today a full seventy percent of retail jobs are part-time.

278 See Kathleen Christensen & Barbara Schneider, Evidence of the Worker and Workplace Mismatch, in WORKPLACE FLEXIBILITY: REALIGNING 20TH-CENTURY JOBS FOR A 21ST-CENTURY WORKFORCE 1, 6 (Kathleen Christensen & Barbara Schneider eds., 2010) (“When individuals are in the workplace for only two or three days a week, it may be difficult to establish strong network ties and the meaningful relationships that help to create group camaraderie.”); Michelle Chen, Flexible Scheduling Is Stretching Retail Workers to the Breaking Point, NATION (Mar. 11, 2015), https://www.thenation.com/article/flexible-scheduling-stretching-retail-workers-breaking-point/ (describing the “involuntary part-time” labor force and the consequences of the lack of available hours); GOLDEN, supra note 265, at 5–6 (describing the phenomenon of “underemployment”).

But what about working time? Though employers can ban chit-chat while employees are on-task, that seems like a rather tall order, and surely somehow workers are interacting all the time in various capacities. Moreover, while it is true that job tenure is not what it used to be, some scholars have pointed out that conventional wisdom about the precariousness of modern employment is somewhat overstated, so perhaps over time all those on-the-job interactions eventually add up to real relationships, even in the concededly “toxic” setting of low-wage work.

Probably not. The issue is that the management wisdom of the mid-twentieth century that equated employee contentment with productivity was replaced with what Peter Cappelli has called the “frightened worker” model, a belief that the best employee is an anxious employee. While hanging out can mean a lot of things, it never means talk suffused with dread.

Highlighting this shift is the reality that in today’s economy, layoff announcements often make investors smile, prompting share-jumps and burnished reputations for the executives who pull the trigger. Celebrity CEO “Neutron” Jack Welch didn’t just declare loyalty “nonsense,” he invented new-fangled management philosophies to fit the theme that became standard corporate practice. His infamous “Rank and Yank” evaluative scheme counsels firing ten percent of the workforce each year and is still followed by a hefty majority of Fortune 500 companies.

---

280 ESTLUND, WORKING TOGETHER, supra note 218, at 4–7.
281 For an excellent discussion of trends in job tenure suggesting an “unequivocal[]” and “significant” decline in employment stability for many key demographics, see STONE, supra note 250, at 75–83. For context suggesting that the overall picture is not so dire, see ESTLUND, WORKING TOGETHER, supra note 218, at 48–50 and Lance Compa, Not Dead Yet: Preserving Labor Law Strengths While Exploring New Labor Law Strategies, 4 U.C. IRVINE L. REV. 609, 613 (2014).
282 ESTLUND, WORKING TOGETHER, supra note 218, at 56–57.
283 PETER CAPPELLI, THE NEW DEAL AT WORK: MANAGING THE MARKET-DRIVEN WORKFORCE 131 (1999); GREENHOUSE, THE BIG SQUEEZE, supra note 245, at 92; see also Chris Brooks, "My Boss Would Yell at Me Every Day Until I Cried": Lean Production at Volkswagen’s Tennessee Plant, IN THESE TIMES (Mar. 19, 2015), http://inthesetimes.com/working/entry/17777/my_boss_would_yell_at_me_every_day_until_i_criedLean_production_at_tennessee ("Workers are routinely pushed to their physical and emotional breaking points. From management’s point of view, this maximizes productivity.").
Everyone not fired, of course, was, and is, terrified.\textsuperscript{287} Forty percent of workers describe their jobs as "very or extremely stressful," and no one can blame them.\textsuperscript{288} The long-implied "psychological contract" of continuous employment for a job done competently expired just as employers were waging a "campaign to gain complete control of work" for the still employed.\textsuperscript{289} In low-wage settings, "control" translates to a style of employee relations that is unpleasant at best and brutal at worst. In 2006, a business professor spent a year working undercover at seven fast food restaurants and described the prevailing management technique as "the bullying model," which largely consisted of motivating people by "intimidating" them.\textsuperscript{290} The go-to human relations tactic at Walmart is "shaming," under the theory that embarrassed workers—those called out in front of co-workers or the butt of jokes—are easiest "for managers to 'order . . . around.'"\textsuperscript{291} At Amazon, warehouse workers start the day with company-required reading describing colleagues recently fired for theft and whose "black silhouette[s] stamped with the word 'terminated'" are projected onto flatscreen TVs throughout the day.\textsuperscript{292} Authors of an oft-cited study of employee perceptions were struck by the sense of despair that emerged in focus groups with the lowliest-paid.\textsuperscript{293} Contributing to that was perhaps what scholars have called the "affective" expectations that prevail in much of low-wage work, the cognitively dissonant mandate that people not only work hard for their insufficient wages but have "fun" doing it.\textsuperscript{294} Pret A Manger's CEO offers a candid assessment of how this plays into his evaluation of a shop's labor force: "The first thing I look at is whether the staff are

\textsuperscript{287} GREENHOUSE, THE BIG SQUEEZE, supra note 245, at 86 ("According to former employees . . . Welch conducts meetings so aggressively that people tremble."); see also UCHITELLE, supra note 251, at 5.

\textsuperscript{288} GREENHOUSE, THE BIG SQUEEZE, supra note 245, at 186.

\textsuperscript{289} STONE, supra note 250, at 88–92; David Bensman, The Battle over Working Time: A Countermovement Against Neoliberalism, AM. PROSPECT (Nov. 23, 2014), http://prospect.org/article/fair-work-schedules-next-new-human-right. Some have suggested that the disintegration of employment longevity has fundamentally damaged the quality of and potential for relationships in the workplace. See Adam Grant, Friends at Work? Not So Much, N.Y. TIMES (Sept. 4, 2015), http://www.nytimes.com/2015/09/06/opinion/sunday/adam-grant-friends-at-work-not-so-much.html?_r=1 ("Since we don’t plan to stick around, we don’t invest in the same way. We view co-workers as transitory ties, greeting them with arms-length civility while reserving real camaraderie for outside work.").

\textsuperscript{290} GREENHOUSE, THE BIG SQUEEZE, supra note 245, at 106–07.


\textsuperscript{293} RICHARD B. FREEMAN & JOEL ROGERS, WHAT WORKERS WANT 22 (1999).

\textsuperscript{294} Paul Myerscough, Short Cuts, 35 LONDON REV. BOOKS 25, 25 (2013).
touching each other. Are they smiling... happy, engaged?... I can almost predict sales on body language alone.”

The other issue with work-time talk is that if it isn’t filled with anxiety, it’s too harried to be worthwhile for trust-building. The close cousin of scheduling “flexibility” is “lean production,” which at its most benign can mean forced efficiency through understaffing or more work in less time, and at its most insidious can mean meticulous tracking of tasks to the point of physical or emotional breakdown. Technology, in particular, has allowed low-wage employers to significantly up-the-ante on the famous (and telling) McDonald’s motto, “[i]f you’ve got time to lean, you’ve got time to clean.” These days digital stopwatches make Amazon’s warehouse workers scan merchandize before the clock hits zero. One wrong turn in the twenty-mile daily shelf chase means falling behind and discipline. “There’s nothing to describe the misery, physically,” said one worker. UPS trucks are equipped with sensors to track when the seatbelt clicks, when the bulkhead opens, and when the brakes are applied. Deviations from company standards—like clicking the ignition before the seatbelt, wasting gas—are considered “stealing time.” Call centers track keystrokes and conversations for speed and workers react in ways that are seemingly fantastical and yet wholly logical: pray for fast-talking customers. The stress causes some to become physically ill.

Settings like these are emblematic of the “intensification of work,” the abolition of the natural pauses that would otherwise allow workers

295 Id.; see also Sarah Jaffe, Grin and Abhor It: The Truth Behind ‘Service with a Smile’, IN THESE TIMES (Feb. 4, 2013, 5:45 PM), http://inthesetimes.com/working/entry/14535/grin_and_abhor_it_the_truth_behind_service_with_a_smile (“Pretending to love one’s work, to be overjoyed by the ability to serve you coffee or pizza or dance for your tips, is an integral part of the job for service workers.”).

296 Brooks, supra note 283 (describing “lean production” and its human toll). Steven Greenhouse describes the first version with, for example, a hotel that “ordered housekeepers to clean sixteen rooms each eight-hour shift, up from fourteen...” GREENHOUSE, THE BIG SQUEEZE, supra note 245, at 185–86; see also EHRENREICH, supra note 208, at 46–48 (quitting a server job on the first day because of speed pressures); Rosen, supra note 291, at 253, 258 (understaffing intentionally for efficiency at Walmart).


298 Jessica Bruder, These Workers Have a New Demand: Stop Watching Us, NATION (May 27, 2015), https://www.thenation.com/article/these-workers-have-new-demand-stop-watching-us.

299 Id.

300 Id.

301 Id.

302 Id.

303 Id.

304 Id.
to share a quick story, quip, or even subversive roll-of-the-eye.\textsuperscript{305} Exhaustion alone makes those types of slight but nevertheless trust-building interactions emotionally superfluous to the point of undesirable, and as others have noted, the fear of discipline leads to a "self-censorship" that cuts talk off at the pass generally.\textsuperscript{306}

Finally, much has been made about the rise of employment "fissuring," where businesses trade their own workforce for contracted employees who do identical tasks on someone else's liability line.\textsuperscript{307} The organizing and bargaining implications of this phenomenon are bad, and the impact on improvisation is even worse. That's because fissuring can set up some truly strange relational scenarios, including instances where contracted or temporary employees work "side-by-side with" a company's "core" or direct employees doing the same assignments, with the same uniforms, for less money and fewer privileges.\textsuperscript{308} This has two effects. First, it creates a subset of workers who are especially scared and especially anxious because they are, by definition, marginal.\textsuperscript{309} Some are actually given badges emblazoned with the word, "Temporary."\textsuperscript{310} At Microsoft temps are like helpful ghosts, contributing to regular work but barred from parties celebrating successes and ineligible for the in-

\textsuperscript{305} Richardson, supra note 242, at 72–73.
\textsuperscript{306} As Barbara Ehrenreich discovered, "[i]f you can't stand being around suffering people, then you have no business in the low-wage work world . . . ." EHRENREICH, supra note 208, at 101; see also David C. Yamada, Voices from the Cubicle: Protecting and Encouraging Private Employee Speech in the Post-Industrial Workplace, 19 BERKELEY J. EMP. & LAB. L. 1, 11–13 (1998).
\textsuperscript{307} For the most comprehensive account of this phenomenon, see DAVID WEIL, THE FISSURED WORKPLACE: WHY WORK BECAME SO BAD FOR SO MANY AND WHAT CAN BE DONE TO IMPROVE IT 3–4 (2014). The workers involved in fissuring are often referred to as "contingent" workers because their jobs are precarious and usually marginal to the primary contracting firm. ESTLUND, WORKING TOGETHER, supra note 218, at 45. The precise definition of this group is contested, but it at least includes temps, outside contractors, and independent contractors. \textit{Id.}
\textsuperscript{308} ESTLUND, WORKING TOGETHER, supra note 218, at 45; GREENHOUSE, THE BIG SQUEEZE, supra note 245, at 119. In some cases, it is an "ever-changing cast of third-party" subcontracted workers all the way down. Michael Grabell, \textit{The Expendables: How the Temps Who Power Corporate Giants Are Getting Crushed}, PROPUBLICA (June 27, 2013, 8:00 AM), https://www.propublica.org/article/the-expendables-how-the-temps-who-power-corporate-giants-are-getting-crushe.
\textsuperscript{309} Indeed, as explained by Steven Greenhouse, "for corporate America they're essentially a disposable workforce." GREENHOUSE, THE BIG SQUEEZE, supra note 245, at 117. As described by one temp: "[Y]ou don’t have a real life. And what goes along with the territory is this low-level depression. . . . An erosion of self-esteem." HENSON, supra note 297, at 1 (citation omitted); see also ROBERT E. PARKER, FLESH PEDDLERS AND WARM BODIES: THE TEMPORARY HELP INDUSTRY AND ITS WORKERS 93 (1994) ("Uncertainty . . . is the most salient and pervasive characteristic of temporary work.").
\textsuperscript{310} GREENHOUSE, THE BIG SQUEEZE, supra note 245, at 119.
house basketball league.\footnote{311} Second, an especially potent talk vacuum arises, as core employees have little incentive to get to know their contingent counterparts and may actively resent them as facilitators of a race to the bottom in their own company.\footnote{312} Fissured workers, for their part, may actually be told by their agencies or contracted entities not to socialize with the permanent employees.\footnote{313} While relative to the total universe, the proportion of fissured workers remains small (a 2015 federal study pegged it at less than eight percent), the sliver is growing and a keystone in many segments of the low-wage economy.\footnote{314} The overall truth is this: if improvisation has a future as a broad-based, accessible, and reliable mechanism for change by people who have never, and will never, hear of Fight for $15—or even just as righteous one-time pushback on a random Tuesday in Des Moines—employees need more freedom to talk at work. The standard Republic Aviation framework is adequate in theory but outmatched in modern practice. But the Board can bring the workplace up to speed in two steps, guided by the principle that all workers, no matter management’s policies or practices, should have the freedom to get to know the person working next to them. First, workers should be able to talk to each other during worktime. Second, they should be able to take short, unannounced breaks at reasonable times.

\footnote{311} Id. Often temps are used specifically to cover for permanent employees while they attend office parties. HenSon, supra note 297, at 148–49; id. at 1 (describing temping as being “this ghost”).

\footnote{312} As Cynthia Estlund notes: “The rising use of temporary and contract workers means that the workplace community is less stable and less cohesive. Its members lack a common identification with a particular firm or its objectives, and they lack common terms and conditions of employment. Their workplace connection is more tenuous and temporary, and their motivation to get along and overcome differences is bound to be less compelling.” Estlund, Working Together, supra note 218, at 45. In studies, workers “relay[] stories of permanent workers who were threatened by the presence of temporaries” who seem to “pose a latent threat of replacement . . . .” Jackie KraSas rogers, Temps: The Many Faces of the Changing Workplace 89–90 (2000).

\footnote{313} Parker, supra note 309, at 107.

\footnote{314} U.S. Gov’t Accountability Office, GAO-15-168R, Contingent Workforce: Size, Characteristics, Earnings, and Benefits 12 (2015); Grabell, supra note 308 (describing the rise of “temp towns” that “teem[] with temp agencies . . . . where it has become nearly impossible . . . . to find factory and warehouse work without first being directed to a temp firm”).
III. TOWARD AN ACCESSIBLE RIGHT TO IMPROVISE: REVAMPING A LABOR LAW SUPER-PRINCIPLE

A. Working Time Is for Work—And Talk

The freedom to talk during worktime means just that: it would be legal for workers to talk about any topic on-the-clock, in the midst of assigned tasks, and it would be illegal for employers to restrict it. That means an end to blanket no-talking rules and the end to inquiries into whether an employer is prohibiting section 7-related speech but not other subjects. All talk, from last night’s game to the kids to the weather to the weekend to the union, would be lawful talk at all times so long as the back-and-forth did not cause progress on an assignment to become impaired.

The nuts-and-bolts move here is the overturning of a long line of precedent permitting bans on all non-task oriented talk during worktime. The Board overturns precedent all the time. The flashier shift, arguably, would be plunging a figurative dagger into the heart of the labor law super-principle, “working time is for work.”

Like a lot of good “slogans,” “working time is for work” is rarely analyzed yet frequently invoked. Perhaps for that reason—or perhaps because it is so attractively pithy—the phrase has accumulated an analytical weight that would seem to outstrip its intended meaning as a rhetorical aside in a case from the 1940s. Because aside or not, it has

315 See supra note 206 and accompanying text; see also, e.g., Orval Kent Food Co., 278 N.L.R.B. 402, 407 (1986).
319 The phrase first appeared as an isolated bit of rhetorical padding that—without analysis—connected the bald statement that “[t]he Act, of course, does not prevent” employers from restricting conduct on the job with the conclusion that “[i]t is therefore within the province of an employer to” enforce rules during that time. Peyton Packing Co., 49 N.L.R.B. at 843.
come to "legitimate[] the employer's domination and control over
working time by implying that it is only natural, rational, or appropriate
for employers to determine the proper work level of employees."320

Behind this presumption is a profound judicial preference for
managerial or sometimes property rights over organizing interests
during worktime, though "profound" probably understates the situation
since, as noted, it is a balance where conversations never win.321 Equally
easy to understate is the phrase's cultural authority, which, as Gary
Minda, reviewing James Atleson's remarkable book on labor law's
hidden judgments wrote long ago, "restricts the possibility of realizing
alternative workplace relations by denying the contingencies of present
arrangements."322

Today the legal preference and cultural aura remain, but by now we
should know better. As detailed below, the slogan gives employers
theoretical power they don't need—because the evidence shows talk
doesn't hurt production—and practical control that doesn't make
sense—because so much else other than "work" already goes on with
impunity.

1. A Slogan Broken in Theory

Dismantling "working time is for work's" theoretical dominance
should start with the acknowledgement that, at least with respect to
talking while working, the emperor has no clothes. The entire no-talking
during worktime caseline hides the not-so-little secret that chatting
while working doesn't usually interfere with managerial interests and
particularly not productivity.

To begin, some companies must recognize the lack of impact
because they do not bother restricting non-job discussions on the
floor.323 And some business innovations, like the drive-thru window,
where workers type and talk or even type, talk, and deliver all at once, are founded on the conclusion that banter is not fundamentally paralyzing.\textsuperscript{324} Lurking behind those examples and others is an underappreciated but frankly obvious reality: people can do a lot of sophisticated stuff while talking. Doctors suture wounds as they talk to patients to calm them down; college guides navigate—backwards—through crowded courtyards as they spout facts, make small talk, and answer questions; basketball players dribble, drive, and shoot as they talk creative, even incendiary, trash; rappers freestyle as they bop with abandon; celebrity chefs slice, dice, and splash as they narrate ingredients and techniques to excitable audiences; Lavern and Shirley’s chumminess caused hijinks on the fictional “Shotz Brewery” assembly line,\textsuperscript{325} but the antics are memorable precisely because the consequences were unexpected, not obvious.

This is not to discount a spate of doomsday multitasking studies with headline-grabbing claims like attention-splicing drains $650 billion from the economy or that trying to do a task while reading emails or making calls is the IQ-equivalent of working while stoned.\textsuperscript{326} It’s just that those studies are not generally concerned with the effects of vanilla small talk amidst some other well-practiced task, like walking, cooking, cleaning, rearranging, or any of the other innumerable rote activities that suffuse low-wage service work.\textsuperscript{327} Those types of dualities are known as “concurrent multitasking” because scientists find that people can do each simultaneously or imperceptibly close to simultaneously “with little to no interference.”\textsuperscript{328} Studies that get summarized in the

\textsuperscript{324} It almost goes without saying that modern service work is absolutely suffused with mandatory multitasking. See, e.g., Lin Lin, \textit{Multiple Dimensions of Multitasking Phenomenon}, 9 INT’L J. TECH. & HUM. INTERACTION 37, 43 (2013) (providing first-person accounts of multitasking in secretarial and restaurant work).

\textsuperscript{325} See, e.g., Ilovetvintros, \textit{Laverne and Shirley (Season 1) Intro}, YOUTUBE (Feb. 24, 2015), https://www.youtube.com/watch?v=Tvm6gdA\_w\_g.


\textsuperscript{327} Rosen, supra note 326, at 106 (describing studies involving “extreme multitasking” and “hyperkinetic environment[s]”); Merrill, supra note 326 (setting aside the impact of talking while performing rote tasks as not relevant to the thesis); see also DARIO D. SALVUCCI & NIELS A. TAATGEN, \textit{THE MULTITASKING MIND} 10 (2011) (noting the empirical distinction between simple and complex multitasking).

\textsuperscript{328} SALVUCCI & TAATGEN, supra note 327, at 8–9, 111–12; see also Lin, supra note 324, at 44 (noting that “tasks familiar and automatic such as cooking and driving may require low cognitive loads,” thereby “let[ting] us do one thing while focusing on something else”).
New York Times, in contrast, usually involve what’s called “sequential multitasking,” where attention requirements force switching between tasks in ways that interfere with performance and productivity.329 So while everyone agrees that a sequential mix like driving and texting is a terrible idea (studies say it averages five seconds worth of complete distraction), most people accept that the concurrent or near concurrent tasks of driving while talking to someone in the front seat is not particularly intrusive.330 That’s in part because, from a lab perspective, it’s not,331 and in part because whatever incremental level of distraction talking adds to driving, in the real world people adapt to limit the interference by, for instance, shutting up if traffic gets heavy.332

The key is that people do the same thing at work. By now decades of multi-tasking data show that in an amazing diversity of contexts workers “coordinate talk and activities to complete predetermined goals.”333 That is to say, people do not just barrel through personal conversations, production or customer service be damned; they “align[]” talk and non-talk activities so that things get done right and on time.334 Like doctors and nurses during surgery, as task complexities rise so do “hitches and intraturn silences.”335 Researchers note that such “liminal points” seem to arise automatically and vary depending on the

---

329 SALVUCCI & TAATGEN, supra note 327, at 9–10, 111–13; Lin, supra note 324, at 38 ("Scholars believe that switching between tasks wastes precious time because the brain is compelled to restart and refocus. . . . [so] it takes longer to finish any one chore, and that one doesn’t do it nearly as well as one would, if one had given it one’s full attention."); see also, e.g., Matt Richtel, In Study, Texting Lifts Crash Risk by Large Margin, N.Y. TIMES (July 27, 2009), http://www.nytimes.com/2009/07/28/technology/28texting.html (reporting a multi-tasking study involving the sequential task of texting and driving).

330 Richtel, supra note 329.

331 SALVUCCI & TAATGEN, supra note 327, at 8–9 fig.1.1; see also Lin, supra note 324, at 44 (stating that over time “[d]riving becomes automatic” and “lets us do one thing while focusing on something else”).

332 Jill U. Adams, Talking on a Cellphone While Driving Is Risky. But Simpler Distractions Can Also Cause Harm, WASH. POST (Feb. 10, 2014), https://www.washingtonpost.com/national/health-science/talking-on-a-cellphone-while-driving-is-risky-but-simpler-distractions-can-also-cause-harm/2014/02/07/49675ce8-8cfc-11e3-95dd-36f2f5244dae_story.html ("[H]aving another person in the car generally results in safer driving [compared to even a “hands-free phone”] because . . . passengers tend to stop talking when the demands of driving increase . . . .").


334 Id.

335 Id. at 583, 557. Though this particular study involved students performing computer tasks, the authors note that the “work is located in relation to research in the wider world of the workplace . . . where multitasking involving talk and the operation of artifacts is known to occur.” Id. at 557.
skill levels and experiences of those involved. Some new work even suggests that when we are made to expect short interruptions during an assignment—as we might in a workplace where talk is prevalent—we “marshal[] extra brain power to steel” ourselves for future multitasking and better overall focus.

It is also worth noting that a lot of the more unsettling findings related to workplace multitasking involve technology-based distractions like email, chats, apps, phones, and other devices associated mostly with white-collar work. Fast food and retail workers do not get iPhones and would surely be fired for regularly whipping out even a flip-phone. They are overwhelmed instead with sore feet, repetitive motions, and often brutally boring tasks. These, however, are exactly the kind of things that have “low cognitive loads,” become automated or routinized over time, and therefore are the perfect companions for talk. Some recent research demonstrates that where assignments are monotonous, multitasking may actually improve performance by forcing greater alertness and concentration on the primary task. To take a simple example, no one seriously argues that schools should outlaw note-taking during lectures (especially boring lectures) to combat the scourge of multi-tasking. There, doing two things at once (listening and writing) quite clearly improves attention and recall, and it is not hard to imagine the effect improving concentration amidst other tasks common in low-wage industries, like listening and unpacking boxes or chatting while folding clothes.

336 Id. at 583 ("What is routine for one may be complex for another."); see also Lin, supra note 324, at 42 ("Not only may one's task priorities and familiarities influence one's ability or decision to multitask, but one's learning style and natural intelligences may also have impacts." (emphasis added)).

337 Bob Sullivan & Hugh Thompson, Brain, Interrupted, N.Y. TIMES (May 3, 2013), http://www.nytimes.com/2013/05/05/opinion/sunday/a-focus-on-distraction.html.

338 See, e.g., N. Lamar Reinsch, Jr. et al., Multicommunicating: A Practice Whose Time Has Come?, 33 ACAD. MGMT. REV. 391, 391 (2008); Rosen, supra note 326, at 106 (citing workplace productivity studies concerned with “infomania” and “continuous partial attention” due to “mobile computing power and the Internet”). Though, the anti-multitasking set has sparked a backlash of sorts with scholars recently investigating the possibility that technology-based distractions actually increase focus and overall productivity. See Lin, supra note 324, at 38–39; Clive Thompson, How Working on Multiple Screens Can Actually Help You Focus, WIRED (July 7, 2014, 6:44 AM), https://www.wired.com/2014/07/multi-screen-life.

339 Lin, supra note 324, at 44; SALVUCCI & TAATGEN, supra note 327, at 6; Levy & Gardner, supra note 333, at 582.

340 See, e.g., Jackie Andrade, What Does Doodling Do?, 24 APPLIED COGNITIVE PSYCHOL. 100, 100, 103 (2009) (adding doodling to a boring task results in increased performance and overall concentration).

341 Lin, supra note 324, at 43 (citing Devin Zimmerman, BackTalk: Metatasking vs. Multitasking, LIBR. J. (Apr. 15, 2007)).
2. A Slogan Broken in Practice

"Working time is for work" functions no better in practice. The unfortunate truth is that a catchy phrase has evolved the law of talking while working—an issue critical to the future of organizing—into reasoning-by-old-saw. The slogan is like a legal "gotcha," a form of proof-texting that allows decision-makers to bypass what would otherwise require analysis to apply a "bright line rule" steeped in paternalism yet absent the real world arrangements that would have to exist for the rule to be justified.

For starters, appending legal authority to a quip pretty much guarantees contradictory, nonsensical, or, especially here, discriminatory results in practice. To cite the most obvious example, management is welcome to break its own worktime rules by soliciting, distributing, and, yes, talking about the union or anything else anytime it wants. More to the point, plainly things other than "work" go on in "working time." Even management theorists concede this. Simply to retain a stable workforce employers must routinely turn blind eyes to innumerable productivity drains, from coughing or sneezing fits, to hugs, to passing condolence cards, to ambling instead of speed-walking. What the slogan really does, then, is enable employers to prohibit the sole activity most relevant to resisting authority, which ironically, is probably a productivity wash.

More urgently, time has struck two equally fatal legal blows to the World War II-era doctrine. First, a structural evolution at work has undermined its prerequisites. There's no doubt that labor law must protect productivity during working time. As a dissenting Board Member recently scoffed, "no employer would last long in business if its only output was...a never-ending conversation...among its employees." That's true. But "working time is for work" was never


343 In NLRB v. United Steelworkers, 357 U.S. 357, 364 (1958) the Supreme Court hinted that "enforcement of a valid no-solicitation rule by an employer who is at the same time engaging in anti-union solicitation" could be an unfair labor practice, but the Board has not pressed the issue. See, e.g., Summitville Tiles, Inc., 300 N.L.R.B. 64, 66 (1990); St. Francis Hosp., 263 N.L.R.B. 834, 835 (1982) ("[N]o-solicitation... rules are not binding upon employers." (citation omitted)). Indeed, even in the face of talk restrictions, the Board allows employers to mandate that employees attend anti-union gatherings and individual meetings during worktime, subject only to limits that the interactions be non-coercive and not within twenty-four hours of a representation election. See, e.g., Flex Products, Inc., 280 N.L.R.B. 1117, 1117–19 (1986) (describing the applicable standards and common employer practices).

344 Atkinson, supra note 207, at 49 (calculating "that the average employee steals four hours and 15 per minutes per week" not working during worktime).

345 Purple Commc'ns, Inc., 361 N.L.R.B. No. 126, at *204–05 (Johnson, M., dissenting).
intended, alone, to be a managerial wand that poofs talk away. As one Board Member put it, the slogan was "a principle inextricably woven into the Act's integral balance... allow[ing] Section 7 activity to go on at the workplace... in the first place." The panel that announced the slogan honored that equilibrium by hitching "working time is for work" to an express rider that non-working time is for non-work. But that express rider was itself hooked to a condition that at the time was so obvious it surely did not need to be stated: non-working time has to actually exist. In 1943 working time and non-working time went hand-in-hand. They were partners, a tag-team, inseparable buddy cops that kept labor law's rules for workplace discourse on the straight-and-narrow. But where one exists without the other, the regime fails. We know this because that was the Board's diagnosis of life at Republic Aviation, where workers theoretically had a lunch break, but "working long hours in a plant engaged entirely in war production and expanding with extreme rapidity" combined with a no-solicitation policy made it conversationally useless. The result was a workforce "entirely deprived of their normal right to 'full freedom of association' in the plant on their own time... in clear derogation of the rights... guaranteed by the Act."

Second, in 1992 "working time is for work" became irreconcilable with the Supreme Court's broader jurisprudence on workplace access. In Lechmere v. NLRB, the Court reinforced a "distinction of substance" between workers and outsiders that is pretty simple: employees have more rights to communicate on management's property than nonemployees. In fact, Lechmere's prime takeaway is that except in extraordinary circumstances, nonemployees have no rights. Yet, when it comes to worktime—in many modern settings the only "time" at

346 Id. at *133.
347 The concepts are juxtaposed in the original opinion, though the non-work counterpoint lacks an equivalent catchphrase. Peyton Packing Co., Inc., 49 N.L.R.B. 828, 843-44 (1943) ("It is no less true that time outside working hours... is an employee's time to use as he wishes... ").
348 Republic Aviation Corp., 51 N.L.R.B. 1186, 1195 (1943).
349 Id. The Supreme Court's decision in Beth Israel Hospital v. NLRB is also instructive. 437 U.S. 483 (1978). There, management allowed solicitation in workers' changing rooms, but "only a fraction" had access to the rooms, id. at 489, so "the only areas in which organizational rights [were] permitted [were] not conducive to their exercise." Id. at 505. The Supreme Court thus agreed with the Board that in the absence of patient interference it was reasonable to open up solicitation in the cafeteria. Id. at 502-03.
350 I thank Andrew Strom for helpful discussion on this point.
351 502 U.S. 527, 537 (1992). This is because of the "critical distinction between the organizing activities of employees (to whom section 7 guarantees the right of self-organization) and nonemployees (to whom section 7 applies only derivatively)." Id. at 533.
352 See id. at 537.
issue—the slogan treats everybody the same. Nonemployees have no right to talk to employees during worktime, and neither do the actual workers. But if workers' rights are really greater than outsiders' rights (and, as noted, that is black letter law) the two equally restrictive bright line rules cannot co-exist. As Lechmere makes crystal clear, nonemployees get the bright line—employees get something better.353 Purely to comport with the Supreme Court's assurances of enhanced rights on management property, bona fide employees' freedom to talk on working time must be greater than zero at all times.

And, if nothing else, part of the Board's job is to stay "with it." The state of "normal conditions"354 matter, especially "natural gathering area[s]"355 or what scholars, with the Board's approving nods, have taken to calling the "water cooler."356 That's why the agency, citing email's contemporary explosion as "the most pervasive form of communication in the business world," recently moved from a rule denying workers any right to use it for their own devices to a presumption allowing it.357 The Board did this even though the workers before them had copious access to breaks and fully acknowledging, amid the dissent's howls, that because email "does not respect the 'working time'/break time' boundary"358 the decision would lead to a "blurring of the line" where working time might not always, definitively, for sure, be for "work" and only "work."359

While that's great for office workers or tech-centric workplaces, in low-wage work the metaphorical "water cooler" has floor tiles, not keys, and there probably are no breaks. That the majority recognized this discrepancy underscores the need to broaden the crack in the "working time is for work" edifice that the email decision created.360

353 See id. ("In cases involving employee activities, we noted with approval, the Board 'balanced the conflicting interests of employees to receive information on self-organization on the company's property from fellow employees ... with the employer's right to control the use of his property.' In cases involving nonemployee activities..., however, the Board was not permitted to engage in that same balancing... § 7 simply does not protect nonemployee[s] ..." (citation omitted)).
354 Republic Aviation Corp., 324 U.S. at 804.
358 Id. at *206.
359 Id. at *208.
360 Id. at *26 n.21 ("[M]ost grocery and retail employees do not have access to their employers' email systems.").
And indeed, the real beauty of the opinion is its tacit acknowledgment that doctrine need not reflexively categorize employees as closet saboteurs. The Board’s approach to workplace policies can recognize the temptations of not working without also assuming that the workforce is naturally disloyal. Simply put, the default assumption of working time is for work—that the absence of maximum disciplinary powers courts shirking—does not give employees enough credit.

3. Preserving the Principle

A final point merits mention. The legal implications of “working time is for work” are manifold, and completely obliterating the principle would probably spark a series of second-order effects beyond the scope of this Article. What is proposed in this Section, though, is really a carve-out that would repurpose the slogan to include talk. The justification for this narrow focus is simply that the improvisational style comes down to talk. Talk is the engine of hanging out, of trust-building, and of snap decision-making. It is thus the most relevant element to liberate.

Yet, even if the Board were to green-light a worktime talk default, the project could be endangered by the agency’s historically slippery approach to what has been called “solicitation.” For even where worktime discourse is allowed (either under current law because the employer welcomes it, or under my proposal because the Board would mandate it), the instant “talk” transforms into “solicitation,” it becomes presumptively illegal and a fireable offense. This is bread-and-butter Republic Aviation doctrine, and it means that a great deal rides on how the Board defines solicitation. For example, if solicitation is defined so broadly as to encompass asking a colleague about the weekend or to hang out, the right to worktime chatter would be illusory. While that example may sound not just absurd but detached from the literal meaning of solicitation, as recently as 2004 the Board applied the term

---

361 For an overview of some likely consequences, see ATLESON, supra note 144, at 44–66.  
362 That is, “working time is for work—and talk.” In infra Section III.B, I propose a second carve-out for on-the-job breaks.  
363 See, e.g., Wash. Fruit and Produce Co., 343 N.L.R.B. 1215, 1219–20 (2004) (allowing an employer to “permit[] employees to talk among themselves while working . . . so long as their personal discussions do not rise to the level of solicitation”). Use of the word “instant” is not hyperbole. “There is . . . no requirement that actual interference be shown to justify [a no-solicitation] rule.” Id. at 1219.
to workers urging colleagues to attend a meeting and those doing nothing more than discussing working conditions.\footnote{Id. (lawfully disciplining workers under a no-solicitation policy for pressuring co-workers "to attend meetings and to support the Union"); Double Eagle Hotel & Casino, 341 N.L.R.B. 112, 113 (2004) (noting that a "rule . . . which prohibits employees from discussing working conditions, is viewed by the Board as analogous to a no-solicitation rule" and thus lawfully applied in working areas); see also Uniflite, Inc., 233 N.L.R.B. 1108, 1109, 1111 (1977) (asking a colleague "if she was new and if she had knowledge of the unionization effort" found to be solicitation).}

The Board’s tendency to head down these and other overly inclusive paths rests on the agency’s assumption that certain utterances or even written phrases compel an “immediate response . . . and therefore present[] a greater potential for interference” than other statements.\footnote{ConAgra Foods, Inc., 361 N.L.R.B. No. 113, 2014 NLRB LEXIS 902, at *9 (Nov. 21, 2014) (quoting Wal-Mart Stores, Inc., 340 N.L.R.B. 637, 639 (2003)); see also Wal-Mart Stores, Inc. v. NLRB, 400 F.3d 1093, 1097–98 (8th Cir. 2003) (finding that a tee-shirt with the phrase "Sign a card . . . Ask me how!" is not a solicitation because it doesn’t necessitate "interaction, like[,] a direct yes or no answer"); Enloe Med. Ctr., 345 N.L.R.B. 874, 880 (2005) ("’Ask me how’ language [on a lanyard] did not constitute solicitation and was not tantamount to a verbal solicitation because the language did not call for an immediate response.").} Naturally, as Boards change so do conclusions about the kinds of phrases workers will find too tempting to ignore.\footnote{See, e.g., infra note 370. For a defense of a broad definition of solicitation, see ConAgra Foods, Inc., 361 N.L.R.B. No. 113, at *37–52 (Miscimarra, M., dissenting).}

The “immediate response” metric is a lemon. If a Walmart worker talks to a colleague while folding a shirt, it is highly unlikely that the statement—no matter its substance—is rhetorical. Outside of perhaps a philosophy class, that’s not how human interactions work. That the point of chatter is chatter should not raise a factfinder’s eyebrow. It is also illogical on its own terms. The classic, archetypical example of disorderly “solicitation” is “asking someone to join the union by signing his name to an authorization card in the same way that solicitation for a charity would mean asking an employee to contribute to a charitable organization.”\footnote{W.W. Grainger, Inc., 229 N.L.R.B. 161, 166 (1977); see also ConAgra Foods, Inc. v. NLRB, 813 F.3d 1079, 1089 (8th Cir. 2016) ("The Board’s definition of solicitation was laid out thoroughly in W.W. Grainger, Inc.").} But how is asking someone to join or contribute to something more conversationally provocative than the millions of other questions or comments that might come up at work?\footnote{Andrew Strom has made a similar point on this and other issues related to the Board’s definition of “solicitation.” Andrew Strom, Guest Post: Is There Really a Meaningful Difference Between Soliciting and Talking?, ON LABOR (Dec. 2, 2014), https://onlabor.org/2014/12/02/guest-post-is-there-really-a-meaningful-difference-between-soliciting-and-talking.} Is it a talk tinderbox relative to say, expressing support for a Presidential candidate, the Second Amendment, or the new Star Wars? If someone tells an unfunny joke, isn’t it standard practice to at least pretend-laugh so that the incompetent comedian doesn’t feel badly? Wouldn’t asking a
hypothetical colleague named Bob if he would be interested in scoring some tickets to take his kids to see Taylor Swift prompt an immediate response? Assuming Bob is reasonably polite, wouldn't he actually feel more pressure to respond to that than to an organizing-related query if he knows the boss is anti-union and lurking or if the campaign is particularly contentious and he'd rather just stay out of it? In fact, when an unwelcome solicitor comes calling, don't most people groan and try to extricate themselves from the interaction as quickly as possible (or even turn off the lights and hide)?

The point is, it's all just talk. That's what solicitation "is." And because it's all just talk, it's all just concurrent multitasking. That means the entire "immediate response" enterprise is beside the point. Talking while working—about the union, about joining the union, about signing a card, about the weather, about whatever—is normally not a productivity menace. So what the doctrine really does, then, is free managers to crow about the union-related "ask" and ignore every other quip, not because collective bargaining is such a dangerously appealing conversation starter, but because managers don't like unions while their kids love "Shake It Off." Since forever, the Board has simply been looking the wrong way.\footnote{369}

The right direction requires a return to first principles. If the Republic Aviation framework was concerned with things that interfere with work, "solicitation" needs to be defined in a way that captures things that interfere with work. That means moving away from ferreting out magically evocative words and concentrating on situations that involve or would prompt sequential multitasking. That would include pulling a colleague away from a task to speak, asking someone to stop and watch a smartphone video, or requesting that a co-worker sign something right then and there.\footnote{370} It would never include talking or even asking a question while working, whether it's about a union or some other cause, why an organization is so great, or how awesome it would be to get involved.

\footnote{369} An interesting footnote to this history is a since-discarded 1972 case, \textit{Daylin Inc.}, where the Board flatly acknowledged that "solicitation" does not necessarily interfere with work. Daylin Inc., 198 N.L.R.B. 281, 281 n.2 (1972) ("Where it could be shown from the characteristics of the work that union solicitation during worktime would in no way interfere with performance of the work . . . a no-solicitation rule of any kind would be invalid."). Today the interference is presumed. \textit{See supra} text accompanying note 205.

\footnote{370} Andrew Strom has argued that "show[ing] a co-worker a union authorization card" is not necessarily more disruptive than merely talking about a union. Strom, \textit{supra} note 368. That conclusion is somewhat hard to square with the increased attention demand inherent in a sequential multitasking task like clearing a table while picking up a pen or even reading a card, but the distraction is, in any event, minimal, and the point is well-taken.
As it happens, the current Board seems to have come around to a version of this view, as in 2014 the agency refined the term’s textbook definition to include a requirement that a physical card be pulled out “at that time.”371 While the conclusion was not based on any new insight about the nature of talk, and the Board continued to validate the idea that solicitation’s core characteristic is the dreaded “immediate response,”372 a rule that is both bright and incorporates sequential multi-tasking is a substantial analytical improvement.

Unfortunately, the Eighth Circuit did not agree. Calling the Board’s clarified approach “absurd” and “patently unreasonable,”373 the court deemed the words, “hey, I put those cards in your locker” illegal solicitation on the shop floor.374 Key for the court was that even though the statement was made in passing—literally, as the speaker “walked by” a co-worker—the words harkened back to an earlier conversation about unionization that had taken place in a bathroom.375 That, in turn, made the abstract reference to cards actually “a component part” of an “extended effort to obtain signatures” and therefore an immediate “request for a signature.”376

Setting aside the Rube Goldberg-esque quality of the analysis, in a narrow sense the decision is no worse than any number of other NLRB cases concluding that a string of syllables having something to do with unions or working conditions constitute illegal worktime solicitation.377 Indeed the court made sure to highlight the many other instances where solicitation had been found even though the employee did not “utter an express question or command.”378

In a broader sense the Eighth Circuit’s perspective is a serious step backwards, because the court expressly rejected any black letter solicitation rule premised on “the presence or absence of a disruption.”379 Adopted broadly, not only would this move destroy the approach to solicitation advocated here, it presents basic theoretical problems.

Primarily, as noted and as the Eighth Circuit itself acknowledged, the reason the law makes a distinction between “talking about a union” and soliciting for a union380 is that the latter “presents a greater potential

372 Id. at *9.
373 ConAgra Foods, Inc. v. NLRB, 813 F.3d 1079, 1088 (8th Cir. 2016).
374 Id. at 1082.
375 Id.
376 Id. at 1091.
377 See supra note 364 and accompanying text.
378 ConAgra Foods, Inc., 813 F.3d at 1089.
379 Id. at 1088.
380 Id. at 1089 (citing W.W. Grainger, Inc., 229 N.L.R.B. 161, 166 (1977)).
for interference with employer productivity.”\footnote{Wal-Mart Stores, Inc., 340 N.L.R.B. 637, 639 (2003).} That is to say, it is assumed to create a “disruption.” Divorcing solicitation from disruption therefore makes it very difficult to distinguish soliciting from talking, at least under longstanding labor law principles.

Perhaps sensing this tension, the court alternatively suggests that non-disruptive talk about unions can be distinguished from non-disruptive talk about other things on the basis of “employers’ property rights.”\footnote{The court states: Under the Board’s application of the Act in this instance, de facto solicitation that is sufficiently brief and nondisruptive is protected conduct that may not be censured under a valid no-solicitation policy. This understanding disturbs the balance of employees’ right to organize and employers’ right to exercise control over their business. Employees’ right to organization would wax to include de facto solicitation that the employer could not show to be sufficiently disruptive, which would result in the waning of employers’ property rights.} However, the court fails to account for how concededly non-disruptive union discussions inherently risk greater property infringements than other discussions. Absent such a theory, it is hard to see how management’s sanctioning of its property for all non-task worktime conversations except for section 7-related conversations does not amount to naked discrimination against unions.\footnote{See supra note 205; see also 29 U.S.C. § 158(a)(3) (2012) (prohibiting “discrimination in regard to . . . any term or condition of employment to encourage or discourage membership in any labor organization”).}

Though the court makes some attempts to pull back,\footnote{While the court states that its “holding should not be read to indicate that merely mentioning union authorization cards or providing information, without more, constitutes solicitation,” noting later that talking about cards as “part of a concerted series of interactions” to garner union support is solicitation would suggest that simply “mentioning union authorization cards” more than once places employees in a solicitation danger zone. ConAgra Foods, Inc., 813 F.3d at 1090.} its eventual holding is that solicitation means “a statement that is intended and understood as an effort to obtain a signed card . . . [where] that effort is part of a concerted series of interactions calculated to acquire support for union organization.”\footnote{Id.} But what is the point of every pro-unionization conversation if not precisely that? A truly “one-off” exchange about union affinity completely unconnected to an interest in future representation is surely exceedingly rare. And amidst an active campaign, what worker does not recognize that when organizers discuss the union cause they really want—if not right now, rather soon—a scribble on the dotted line? Ultimately, the Eighth Circuit seems to be gesturing toward a notion of “working time is work” so robust that even
where an employer allows talk about Beyoncé and the Bears, union talk tarnishes something like an overarching institutional dignitary interest. Yet if such a thing ever existed, the Wagner Act extinguished it in 1935 by providing workers with an affirmative federal right to usher conversations about unionization through the factory gates. Other circuits should take note.

***

While the freedom to work and talk at the same time is a good first step to improve settings that do no favors for improvisation, more should be done. Hanging out could do without the "work" part and, for that matter, the encompassing anxieties that pervade contemporary low-wage employment. To get further down that road, employees also need a bit of walled-off time for their own devices, and especially the ability to choose for themselves when they will take it. So working time should be for work and talk—but breaks too. The next Section explains.

B. Working Time Is for Work—And Breaks

The demise of formalized breaks in modern employment is consequential enough, but the full impact is probably masked by a parallel loss of informal time-outs during the workday, what Charley Richardson calls "micro-breaks.\(^\text{387}\) These are the pauses, the gaps, the little breathers that employees traditionally snuck in during short periods of downtime, task transitions, or simply when the boss wasn't looking.\(^\text{388}\) Obsessive employer control and flexibility that flows only to management's benefit has snuffed out these moments of informal rest that workers might otherwise rely on, even unintentionally, to cultivate casual in-house networks.\(^\text{389}\)

Here again the Board can bring improvisation back from the brink by classifying short, unilateral breaks—the "micro-break" term is a good one in this context—as protected conduct. What's envisioned are not set respite periods of the kind that might be legislated, only be required for certain shifts, and are under-enforced. I am proposing a right, grounded in section 7, for at least two employees to spontaneously stop working for a reasonable period and leave the active floor together, probably for no more than four or five minutes. Though there would not be a hard

\(^{386}\) A sense of shock for the employer's plight almost leaps off the page when the court criticizes the Board's bright line solicitation rule for "providing a road map to organizers on how to garner support for union membership on working time and in work areas." \textit{Id.} at 1087.

\(^{387}\) See \textit{Richardson supra} note 242, at 73, 76.

\(^{388}\) See \textit{id. at} 69–76.

\(^{389}\) \textit{Id.}
cap on the number of breaks that could be taken during a shift, to be protected the cumulative impact on production would need to be "modest," meaning something like perceptible but not substantial.

The concept is best explained through examples. Under the right, a Walmart greeter, noticing the flow of shoppers had slowed to an intermittent trickle, could invite a customer-less cashier to grab a soda at the in-house restaurant. If they returned to their posts within a handful of minutes the time-off would be protected, even if, for example, a few people streamed in without being greeted or had only three, not four, check-out lines to choose from. If two tourist buses showed up as they were ordering, they might need to cut the break short. Here's another: a hospital orderly asked to clean something up would have the right to stop in the stairwell or hallway on the way over to commiserate with a colleague having a bad day. If told the spill was urgent, the right might dissolve. At McDonald's the new expectation would be, "If there's time to lean, there's time to go get some fresh air," even if a customer has to wait an extra sixty seconds in the process.

Micro-breaks like these would play two workplace roles. The primary role would be relational, a quick burst of hanging out amid the pressures and expectations of low-wage work. A secondary effect would be to shove sequential multitasking into a corner. Though short, contingent, and far from the ideal of a formalized break in an actual break room, this would be genuine non-working time with all of the attendant Republic Aviation rights, from solicitation to distribution to showing off a video gone viral on a smartphone.

1. Micro-Breaks as Mutual Aid

Of course, this would be a gigantic legal lift. Law is the elephant in the room, and it's been well-fed. But that does not mean it cannot be led somewhere else. The argument might start with a recent invitation in Purple Communications to reconsider the Board's historical working time/non-working time divide on the condition that "some proof" exists "that this baseline set of freedoms... is now not functioning as intended." Perhaps this Article starts that conversation, but even if not, advocates before the Board and the agency itself should have little trouble blowing a hole through one Member's attempt to preemptively rescind that offer with the statement that "there is no data that people at work have lost their ability to communicate effectively over the last few

decades by the simple means of talking to each other.”\textsuperscript{391} That is simply wrong.

If the Board acknowledges that truth, if it sees non-working time on management’s premises as the endangered resource that it is, the indispensable I-beam of discourse and therefore the statute itself, it should look for ways to supply it. The old cliché about drastic times calling for drastic measures probably overstates the situation, but it gestures toward the Board’s own guidance, which is perfectly apt: “As ‘normal conditions’ have evolved and changed, the Board . . . adjust[s] its analysis under \textit{Republic Aviation} as needed to accommodate the rights at issue in particular factual variations.”\textsuperscript{392}

The Board, of course, cannot legislate breaks, but it can maybe bootstrap them through section 7. To start it would need to accept that spontaneous mini-meetings are, as the provision requires, for “mutual aid and protection.”\textsuperscript{393} Taking the agency’s narrowest definition, that means that the “goal” of the huddles is to “improve terms and conditions of employment or otherwise improve [workers’] lot.”\textsuperscript{394} Now, perhaps the Board could presume this (low-wage workers could probably caucus about workplace indignities from here to eternity) but realistically not every short excursion is going to revolve around what to do about broken heat or a jerk manager. Small talk is just that—small—and under normal circumstances stepping away from mandatory tasks to discuss the playoffs would be insubordination. But there are other ways of looking at that scenario. One is to say that if group grumbling about a particular condition is like the first step in a long walk to more overt action to combat it—and, labor law says that and protects it\textsuperscript{395}—then workplace small talk is like “step zero,” getting to know your companions while everybody laces up.\textsuperscript{396} That the “talk” is about the

\textsuperscript{391} Id.
\textsuperscript{392} Id. at *51 (footnote omitted).
\textsuperscript{393} See \textit{Fresh \\& Easy Neighborhood Mkt., Inc.}, 361 N.L.R.B. No. 12, 2014 N.L.R.B. LEXIS 627, at *10 (Aug. 11, 2014).
\textsuperscript{394} Id. at 11 (citing Eastex, Inc. v. NLRB, 437 U.S. 556, 565 (1978)). As Ariana Levinson has pointed out, inconsistent definitions—all agency-approved—abound. \textit{Solidarity on Social Media}, 2016 COLUM. BUS. L. REV. 303, 321-25. Two of the more capacious ones require only “a link between the activity and matters concerning the workplace or employees’ interests as employees,” id. at 322, or merely “proof that an employee action inures to the benefit of all.” \textit{Fresh \\& Easy Neighborhood Mkt., Inc.}, 361 N.L.R.B. No. 12, at *20 (citing Meyers Indus., Inc., 281 N.L.R.B. 882, 887 (1986)).
\textsuperscript{395} See Hispanics United of Buffalo, 359 N.L.R.B. No. 37, 2012 N.L.R.B. LEXIS 852, at *11 (Dec. 14, 2012) (discussing workplace “concerns” are for “the purpose of mutual aid and protection” as an “indispensable initial step[] along the way to possible group action” even if employees “never talk specifically about working together to address their concerns” (citation omitted)).
\textsuperscript{396} And, in fact, it is. \textit{See supra} notes 190–95 and accompanying text. Jeffrey Hirsch makes a strong argument on this point:
Warriors and not wages is beside the point. People don’t just start talking about paychecks. They come around to it after building a base with discussions about Steph Curry’s jumpshot, furniture shopping, and weekend traffic. Another way is to say that all spontaneous gatherings are reactions to working conditions because they are inherently provoked by those conditions. Tim and Maria only stop to go get water every hour or so because the grill is so darn hot. Jordan and Jess take a seat by the wall whenever they can sneak it, not because they love sitting, but because lifting boxes and running around the warehouse is so exhausting.

This, however, would only begin the analysis, because other barriers remain. For instance, while it may make conceptual sense to categorize off-the-floor talking as mutual aid, and micro-breaks do have a strike-ish, Washington Aluminum-esque “feel”—they are, after all, stoppages—caselaw has been particularly cool to even work-related walkoffs where the underlying “dispute” is unarticulated or nowhere to be found.397 Granting protected status to unilateral chit-chat breaks would likely mean distinguishing a decisional line where management lawfully disciplines employees who “absent themselves from work to... seek information” about an issue broadly relevant to employment but not strictly related “to an ongoing” disagreement, like an impending merger.398

However, that is a worthwhile project and one that should be successful. The “information” in this context would be relational data, like what someone was up to over the weekend. While that is not, alone, a “dispute,” it is the indispensable prior. Without it, there is not only no concerted dispute, there are no concerted disputes. This is material that goes to the “self-organization” that the Act has always protected, just at

---

397 Generally, protected strikes rest on “labor dispute[s],” which the Act defines as a “controversy concerning terms, tenure or conditions of employment.” NLRB v. Wash. Aluminum Co., 370 U.S. 9, 15 (1962); see also Vemco, Inc. v. NLRB, 79 F.3d 526, 530–31 (6th Cir. 1996); NLRB v. Robertson Indus., 560 F.2d 396, 398 (9th Cir. 1976) (stating that for a finding of protected concerted activity “there must be a work-related complaint or grievance” (citing Shelly & Anderson Furniture Mfg. Co. v. NLRB, 497 F.2d 1200 (9th Cir. 1974))).

398 See Ne. Beverage Co. v. NLRB, 554 F.3d 133, 139 (D.C. Cir. 2009) (listing cases).
the earliest possible stage. And it would not be novel to say that "mutual aid" is satisfied in settings where the "dispute" is incipient or about topics unrelated to the job at hand. The Supreme Court has said conduct can be for mutual aid even if it has nothing to do with "the immediate employee-employer relationship" or settling some kind of complaint "within the immediate employer context." The key question has long been whether the activity "could improve their lot as employees." That's talk.

Further, employees traditionally lose the "information" cases because the Board determines that they are engaged in "the very kind of activity which can and should take place on employees' own time." But the analysis should change where there is no "own time." Indeed, most recently the Board protected a three-hour walkout to get information about an upcoming factory shutdown because the workers had tried and failed to get their questions answered during non-working time. The takeaway is that where non-worktime opportunities for interactions don't cut it, employees should have the right to compensate during worktime, even if their object has nothing to do with an active "dispute." The fact that micro-breaks occur on-site and are limited by a productivity-monitoring requirement should make that analysis even easier.

399 Eastex, Inc. v. NLRB, 437 U.S. 556, 565 (1978); see also Wash. Aluminum, Co., 370 U.S. at 14 ("We cannot agree that employees necessarily lose their right to engage in concerted activities under § 7 merely because they do not present a specific demand upon their employer to remedy a condition they find objectionable. The language of § 7 is broad enough to protect concerted activities whether they take place before, after, or at the same time such a demand is made.").

400 Eastex, Inc., 437 U.S. at 565; see also id. at 563, 566-67 (rejecting claims that activity "is not within the 'mutual aid or protection' language because it [did] not relate to a 'specific dispute' between employees and their own employer 'over an issue which the employer has the right or power to affect'" (quoting portions of the employer's brief)).

401 Id. at 567.

402 See infra Section II.C.1.a. In 2006, the Board's General Counsel published a memorandum suggesting that activity in support of issues that the employer cannot control is not protected. Memorandum from Barry J. Kearney, Assoc. Gen. Counsel, NLRB, to Robert W. Chester, Reg'l Dir., Region 18, NLRB (Oct. 31, 2006) (regarding Reliable Maintenance, Case 18-CA-18119). Michael Duff has persuasively discredited this logic, Days Without Immigrants: Analysis and Implications of the Treatment of Immigration Rallies Under the National Labor Relations Act, 85 DENY. U. L. REv. 93, 102-06 (2007), but even on the memo's own terms it should not impact the case for micro-breaks. For one, the GC's conclusion was based on concerted activity aimed at exerting economic pressure on the employer. Id. at 103. Here micro-breaks are tailored to limit economic coercion. For another, employers do, in fact, control the freedom to talk at work, so a micro-break can be seen as conduct in support of a change in immediate corporate policy.

403 GK Trucking Corp., 262 N.L.R.B. 570, 573 (1982); see also Ne. Beverage, Co., 554 F.3d at 140 ("The employees simply used working time to engage in ... activity customarily reserved for non-working time.").

2. The Property Problem

None of the above, however, gets at the main problem. What the micro-break proposal says is that disciplining small groups for taking short breathers that have a cumulatively modest but not substantial impact on production violates section 8(a)(1). So far the discussion has tried to show that the breaks themselves implicate section 7, but that analysis only checks off one side the equation. Business interests loom. The obvious one is a company's right to manage the workforce as it sees fit, the privilege most commonly invoked where employees have been invited in to work. Acknowledging this, the micro-break proposal is tailored to minimize clashes with managerial interests to the extent possible. The Board would be tasked with coming up with parameters for breaks that would have a lawfully "modest" impact on production, an analysis that is meant to comport not necessarily with sales algorithms and spreadsheets, but with common sense. Two micro-breaks during a Saturday afternoon shift is likely to mean something different than three micro-breaks taken after midnight on a Monday. The "working time is for work" critique may also lessen the heft of purported management interests, as should the widely—and judicially—acknowledged reality that taking a quick break once in a while improves efficiency overall. But in a context where workers are admittedly interrupting work, the proposal unabashedly pushes a sensibility that, "hey, we're all adults here"—employees can be trusted not to actively push profits over a cliff, and if they can't, managers have the chance to prove it.

Property interests are harder. There is no getting around the fact that micro-breaks let workers commandeer real property during worktime. While property is a historically strong interest, it would be particularly potent in a situation where the Board would be asking

---

405 See 29 U.S.C. § 158(a)(1) (2012) (stating that it is a violation to "interfere with, restrain, or coerce employees in the exercise of the rights guaranteed in section 157").
408 Absent contrary evidence, the assumption of maturity on all sides would also insulate workers from a claim that micro-breaks constitute unprotected intermittent strikes, which generally require a "plan or strategy" of stoppages in an effort to "harass the company into a state of confusion." NLRB Advice Memorandum, WestFarm Foods, No. 19-CA-29147, at 8–9 (July 22, 2004); Pac. Tel. & Tel. Co., 107 N.L.R.B. 1547, 1548 (1954).
409 Hudgens, 424 U.S. at 521 ("Under the Act the task of the Board . . . is to resolve conflicts between § 7 rights and private property rights, 'and to seek a proper accommodation between the two.'" (citation omitted)).
410 Malin & Perritt, supra note 356, at 54–55.
employers to 'give it up generally and prospectively. For example, although the organizational interest in gaining possession of an employer's list of workers is "substantial" (it is "difficult if not impossible" for unions to get names and addresses otherwise),411 "[u]nder existing case law, an employer has no obligation to provide" what is in its "possession."412 Even in one of the only factual scenarios where the Board says employers have to hand it over (once the union has already organized at least thirty percent of the workforce), the agency traditionally refuses to pursue unfair labor practice charges if the employer says "no," straight up.413

Nonetheless the sporadic property incursions spurred by micro-breaks are justified. For starters, management's choice to ask workers to show up on its property at appointed times weakens the baseline property right.414 They are "licensees," not "trespassers."415 The breaks themselves are supposed to overtake only small pieces of more or less non-productive property, like a stairwell, empty aisle, or hallway. Moreover, as the property interest weakens, the organizational interest strengthens.416 Space turned over to employees is the "place uniquely appropriate" for speaking with colleagues,417 and the Board does not assume that when the shift is over anybody has the time, ability, or insight to go hang out downtown instead.418 They've got to get to know

412 Tech. Serv. Sols., 332 N.L.R.B. 1096, 1098 (2000). There is some disagreement over whether the employee list constitutes employer "property." The seminal case simply stated that the list triggered "no substantial infringement" of any employer interest. Excelsior Underwear Inc., 156 N.L.R.B. at 1243. That argument was also made by a dissenting Member in 2000, Tech. Serv. Solutions, 332 N.L.R.B. at 1102-03 (Fox, M., dissenting). There, the majority claimed it was not resting its analysis on a property right, but it applied the test applicable where a union seeks property access, id. at 1096-99, and one Member stated expressly that employers have a property interest in the list, id. at 1099 n.15. The D.C., Sixth, and Second Circuits all agree it is property. United Steelworkers of Am. v. NLRB, 646 F.2d 616, 628 (D.C. Cir. 1981); Decaturville Sportswear Co. v. NLRB, 406 F.2d 886 (6th Cir. 1969); Prudential Ins. Co. v. NLRB, 412 F.2d 77, 86 (2d Cir. 1969) (Friendly, J., dissenting).
413 Tech Serv. Sols., 332 N.L.R.B. at 1098; see also Excelsior Underwear Inc., 156 N.L.R.B. at 1245-46; Comment, Enforcement of the Excelsior Rule in District Courts, 116 U. PA. L. REV. 1434, 1442 (1968). Instead the Board just orders another election and hopes the employer will relent a second time around. Excelsior Underwear Inc., 156 N.L.R.B. at 1239. The situation changes only in the exceptional circumstance that the employer is found responsible for especially egregious breaches of other NLRA provisions. Tech Serv. Sols., 332 N.L.R.B. at 1099 (listing examples).
414 Malin & Perritt, supra note 356, at 42-43.
415 Id.
416 Id.; Republic Aviation Corp. v. NLRB, 324 U.S. 793, 803 n.10 (1945).
each there. And, according to labor law, it’s got to happen during non-
working time.

Needless to say, it is not workers’ fault that their organizational
interests have been stuffed into unused or non-existent break rooms.
But that fact may turn out to provide the strongest justification for a
micro-break-style property breach. For when it comes to property
incursions the Board’s biggest stick is a finding that would-be entrants
have no “reasonable alternative means of access.”419 From there, all bets
are off. If the facts fit, the Board will go so far as to require a company to
fly-out union organizers and host them.420

Using low-wage workers’ lack of alternative communicative means
to justify short breaks on property the employer has not authorized for
breaks would be an unconventional argument. Though some have called
for its expansion, to this point the test has only been applied to outsiders
like paid organizers, not a company’s own employees.421 And arguing
that property rights must cede to organizational rights because of a lack
of alternatives is difficult, succeeding only where, “by virtue of their
employment” workers “are isolated from the ordinary flow of
information that characterizes our society.”422 That usually means
they’re stuck in a forest, on top of a mountain, or underground.423

Yet the test is so tough because, again, outsiders are trespassers.
They have no rights.424 If the Board is going to give them a boost, of
course it is going to be a high bar. The key turn is that low-wage workers
also need a boost, not because they are on an island or a mountaintop,
but because the communication safe-house the Board built for them
burned down. The “usual channels” are not there.425 They are like
outsiders, only outsiders invited in to work on the condition that they
stay in separate rooms. If the Board needs to use the most powerful
property-dividing tool it has to break down the interior walls, it
should.426

420 Husky Oil, N.P.R. Operations, Inc. v. NLRB, 669 F.2d 643, 647–48 (10th Cir. 1982); cf.
Nabors Alaska Drilling, Inc. v. NLRB, 190 F.3d 1008, 1014 (9th Cir. 1999) (“Nabors asserts that
the Supreme Court’s Lechmere decision rendered Husky Oil invalid. We disagree.”).
421 Lechmere, Inc., 502 U.S. at 537; see also Purple Commc'ns Inc., 361 N.L.R.B. No. 126, at
*56–57 nn.61–62 (rebutting the application of a no alternative means analysis to employees).
422 Lechmere, 502 U.S. at 539–40.
423 Id. at 539.
425 Lechmere, 502 U.S. at 537.
426 Where management actively campaigns against unionization, both the Supreme Court
and Board have suggested that if workplace rules on discourse “truly diminish[]” the viability of
organizational messages, property should cede, even to nonemployee outsiders. NLRB v.
United Steelworkers (NuTone, Inc.), 357 U.S. 357, 363–64 (1958); see also Livingston Shirt
Corp., 107 N.L.R.B. 400, 408–09 (1953) (suggesting that an especially “broad, but not unlawful”
However, because employees are not really outsiders, because they have been invited-in and therefore have rights, the analysis should have a modified name and a modified bar, like “No Reasonable Alternative Means for Employees.” For example, the prevailing test views nonemployees’ ability to take out newspaper ads, lease billboards, send mailings, or picket on highways as reasonable organizational alternatives to encroaching upon an employer’s property right. But those people are paid organizers. That’s their job. Ads, mailings, and the like are not reasonable organizational alternatives for employees, particularly low-wage employees who do not have extra time or money. They also shouldn’t have to put up a billboard to ask co-workers over for a picnic. So in this context the “reasonable alternative” analysis might instead take account of things like second or third jobs, child or elder-care commitments, commuting times, sporadic scheduling—anything, basically, that practically prevents employees from interacting meaningfully with colleagues outside of management-dominated worktime. For workers without breaks, these are the “unique obstacles” that “frustrate[] access” and inhibit relationships.

3. Narrower Alternatives

If sociological evidence persuades the Board that a lack of reasonable communicative alternatives is endemic to low-wage work as a whole, it might protect micro-breaks broadly. But more limited options also exist. The agency could, for example, cabin the rule to industries with a track record of irregular scheduling, restricted or nonexistent free time during work hours, and a vulnerable workforce. Retail, for one, fits that bill. Even more narrowly, micro-breaks might

427 Lechmere, 502 U.S. at 540, 530.
429 Lechmere, 502 U.S. at 541.
be considered as a new "special" remedy applied only to a particularly recalcitrant employer.\textsuperscript{431} In either case, it would not be unprecedented for the agency to "level the uneven playing field of access" based on particularized evidence of work and home-life realities,\textsuperscript{432} and the alternatives point to some of the flexibility the Board has in implementing an admittedly ambitious idea.

C. An Imperfect but Democratizing Fix

Retrofitting worktime to include talk-time and break-time is an imperfect solution to the loss of informal time in modern employment. Chatting while doing other things or during a short, employee-initiated break is not really hanging out. The pressures of work, time, and supervisory presence do not allow for that kind of relaxed interaction. The scheduling problems, though a focus of reform, remain.\textsuperscript{433} So does the fear. And on the legal side of things, tasking the Board to define and determine what a "modest" but not "substantial" impact on production looks like is a big hole. So is the reality that a micro-break is protected only if a co-worker joins in.

Nevertheless, a right to talk and break while working would loosen the pressure cooker of low-wage employment by okaying a range of relational experiments that, at the very least, can't hurt. Jokes told across registers, stories traded bussing tables, and idle conversation cleaning floors—all followed up with a short break here and there—amount to genuine trust-building stuff. Enforcement is a perennial problem in

\textsuperscript{431} See, e.g., Monfort, 298 N.L.R.B. 73, 86 (1990) (ordering "special access remedies," including the union's right to give a speech to employees "on working time" because of the employer's "numerous, pervasive, and outrageous" unfair labor practices).

\textsuperscript{432} Malin & Perritt, supra note 356, at 47. For example, though the NLRB bars employers from soliciting workers "at their homes," "to offset their lack of access to employees at the workplace, the Board has refused to prohibit unions from" doing so. Id. The Board also accounts for the daily chaos low-wage workers face in balancing work and family when analyzing polling site accessibility. See, e.g., London's Farm Dairy, Inc., 323 N.L.R.B. 1057, 1057 (1997) (ordering a mail ballot election after considering workers' schedules, "family responsibilities or other plans for what would normally be their off-work time"); Shepard Convention Servs., Inc., 314 N.L.R.B. 689, 689–90 (1994) (same after considering workers' second or third jobs "which may restrict their ability to reach the polls").

\textsuperscript{433} Congress and ten states have introduced bills to regulate some of the worst scheduling practices by requiring minimum notice, stable schedules, and an end to on-call shifts. Katie Johnston, Bills Seek More Stable Hours for Low-paid Workers, BOS. GLOBE (July 20, 2015), https://www.bostonglobe.com/business/2015/07/19/growing-movement-stabilize-work-schedules/VdXNFH3AQQID40xaHuzoIN/story.html; see also Luce, supra note 275 (describing San Francisco's "Retail Workers Bill of Rights," which regulates scheduling and break practices in the city's retail industry).
labor law,434 but creating a communication culture in low-wage work has to start somewhere, and providing a broad legal backstop for conversation is a solid place to begin. After all, even now, with talk furtive and breaks rare, some workers—brave workers—do improvise. The proposals advanced here would bring talk out from the shadows, sprinkle in some occasional free time, and democratize the possibility.

CONCLUSION

It’s time to acknowledge that although the law says that working time is for work, it’s really not, and employers don’t need it to be anyway. From there, the workday can open up, at least to talk, maybe to breaks, but definitely to the relational prerequisites that improvisation needs to become a durable mechanism for change at work.